

淡江大學 99 學年度第 2 學期課程教學計畫表

| | | | |
|---|--|----------|-------------------------------------|
| 課程名稱 | 歐盟對外貿易政策 | 授課 教師 | 鄧盛鴻 BIEDERMANN REINHARD PETER |
| | THE EU'S FOREIGN TRADE POLICIES | | |
| 開課系級 | 歐研一博士班 A | 開課 資料 | 選修 單學期 3學分 |
| | TIEXD1A | | |
| 學系(門)教育目標 | | | |
| 作為國內唯一的博士班，旨在為具有良好的社會科學訓練同學，繼續深化歐洲的相關課題，以期塑造同學成為此領域的學術與專業人才。 | | | |
| 學生基本能力 | | | |
| <p>A. 獨立研究的學術能力。</p> <p>B. 大學層次的教學能力。</p> <p>C. 獨立思辯與創新的能力。</p> | | | |
| 課程簡介 | | | |
| | <p>The course applies classical and modern theories on international trade, globalization, regionalization and international political economy to describe or define the goals and actor capabilities of the European Union as a leading global trade actor. Different theoretical conceptions on actor quality get applied and tested on empirical issues and towards certain countries and regions. Which interests guide the EU on trade negotiations, and which instruments does the EU use to reach her goals? Potentials and limitations of the EU as a (collective) trading actor shall be analyzed</p> | | |

本課程教學目標與目標層級、學生基本能力相關性

一、目標層級(選填):

- (一)「認知」(Cognitive 簡稱C)領域: C1 記憶、C2 瞭解、C3 應用、C4 分析、C5 評鑑、C6 創造
- (二)「技能」(Psychomotor 簡稱P)領域: P1 模仿、P2 機械反應、P3 獨立操作、P4 聯結操作、P5 自動化、P6 創作
- (三)「情意」(Affective 簡稱A)領域: A1 接受、A2 反應、A3 重視、A4 組織、A5 內化、A6 實踐

二、教學目標與「目標層級」、「學生基本能力」之相關性:

- (一)請先將課程教學目標分別對應前述之「認知」、「技能」與「情意」的各目標層級，惟單項教學目標僅能對應C、P、A其中一項。
- (二)若對應「目標層級」有1~6之多項時，僅填列最高層級即可(例如: 認知「目標層級」對應為C3、C5、C6項時，只需填列C6即可，技能與情意目標層級亦同)。
- (三)再依據所訂各項教學目標分別對應該系「學生基本能力」。單項教學目標若對應「學生基本能力」有多項時，則可填列多項「學生基本能力」(例如: 「學生基本能力」可對應A、AD、BEF時，則均填列)。

| 序號 | 教學目標(中文) | 教學目標(英文) | 相關性 | |
|----|----------|---|------|--------|
| | | | 目標層級 | 學生基本能力 |
| 1 | | Introduction: The EU's foreign trade policies | C4 | ABC |
| 2 | | The EU's institutional framework and trade negotiations | C4 | ABC |
| 3 | | EU and developing countries | C4 | ABC |
| 4 | | EU and China and Taiwan | C6 | ABC |

教學目標之教學策略與評量方法

| 序號 | 教學目標 | 教學策略 | 評量方法 |
|----|------|-----------|---------------|
| 1 | | 課堂講授、分組討論 | 出席率、報告、討論、期末考 |
| 2 | | 課堂講授、分組討論 | 出席率、報告、討論、期末考 |
| 3 | | 課堂講授、分組討論 | 出席率、報告、討論、期末考 |
| 4 | | 課堂講授、分組討論 | 出席率、報告、討論、期末考 |

授課進度表

| 週次 | 日期起訖 | 內容 (Subject/Topics) | 備註 |
|----|---------------------|--|----|
| 1 | 100/02/14~100/02/20 | Introduction: The EU's foreign trade policies | |
| 2 | 100/02/21~100/02/27 | The EU in world trade, global economy and investment flows | |
| 3 | 100/02/28~100/03/06 | The EU's institutional framework and trade negotiations | |

| | | | |
|-------------|-------------------------|---|--|
| 4 | 100/03/07~ 100/03/13 | The EU's institutional framework and trade negotiations (II) | |
| 5 | 100/03/14~ 100/03/20 | The external dimension of domestic policies and EU's preferences | |
| 6 | 100/03/21~ 100/03/27 | EU and international political economy | |
| 7 | 100/03/28~ 100/04/03 | EU, WTO and Doha Round | |
| 8 | 100/04/04~ 100/04/10 | EU and Financial Crises | |
| 9 | 100/04/11~ 100/04/17 | EU and global standard setting | |
| 10 | 100/04/18~ 100/04/24 | 期中考試週(mid-term exam week) | |
| 11 | 100/04/25~ 100/05/01 | Regionalism and Multilateralism of the EU | |
| 12 | 100/05/02~ 100/05/08 | EU and Interregionalism | |
| 13 | 100/05/09~ 100/05/15 | Bilateral Trade agreements | |
| 14 | 100/05/16~ 100/05/22 | EU and developing countries | |
| 15 | 100/05/23~ 100/05/29 | EU and developing countries (II) | |
| 16 | 100/05/30~ 100/06/05 | The EU and USA | |
| 17 | 100/06/06~ 100/06/12 | EU and China and Taiwan | |
| 18 | 100/06/13~ 100/06/19 | 期末考試週(final-exam week) | |
| 修課應 注意事項 | | | |
| 教學設備 | | 電腦 | |
| 教材課本 | | Introductions to international trade economics & recent scientific articles | |
| | | | |

| | |
|----------------------|--|
| <p>參考書籍</p> | <p>Whitman, Richard G. (2008): Pax Bruxellana?: Multilateralism and EU global power and influence, Blackwell, Oxford. Zimmermann, Hubert (2008): How the EU Negotiate Trade and Democracy: The Cases of China's Accession to the WTO and Doha Round, in: European Foreign Affairs Review, 13, pp. 255-288. Uwe Wissenbach (2007): The EU's effective multilateralism - but with whom? Functional Multilateralism and the Rise of China, Friedrich Ebert Stiftung Business Week, 6th Decembre 2004: "Shaking up trade theory": http://www.businessweek.com/magazine/content/04_49/b3911408.htm (accessed 01/13/2009) Business Week, 6th Decembre 2004: "Commentary: How to level the playing field" http://www.businessweek.com/magazine/content/04_49/b3911407.htm (accessed 01/13/2009)</p> |
| <p>批改作業 篇數</p> | <p>篇 (本欄位僅適用於所授課程需批改作業之課程教師填寫)</p> |
| <p>學期成績 計算方式</p> | <p>◆平時考成績：30.0 % ◆期中考成績： % ◆期末考成績： % ◆作業成績： 30.0 % ◆其他〈paper〉：40.0 %</p> |
| <p>備考</p> | <p>「教學計畫表管理系統」網址：http://info.ais.tku.edu.tw/csp 或由教務處 首頁〈網址：http://www.acad.tku.edu.tw/index.asp/〉教務資訊「教學計畫 表管理系統」進入。 ※非法影印是違法的行為。請使用正版教科書，勿非法影印他人著作，以免觸法。</p> |