

**Graduate Institute of European Studies, Tamkang University**  
**PhD Course**

**The EU's Economic Policies**

**Dr. Reinhard Biedermann**

The course provides analysis of the economic rationale for the European Union economic policies, the political background and current state of affairs. It applies classical theoretical approaches of international relations theory as well as modern, regional analytical approaches or governance modes (like multi-level-governance, Europeanization, regulatory state, mutual recognition) on central issues and problems on European economic integration. Participants will gain profound insight on the role of European institutions (while not neglecting the Nation state) towards the single market program and its convergence, disparities and distribution effects within the EU. The EU's policy making will be illustrated on issues such as the Economic and Monetary Union, trade integration, common agricultural policy, competition and industrial policies, consumer and environmental protection, and the EU social and cohesion policy after the last enlargements. A resonant perspective during our debates will be the external effects of the EU's single market policies and the relevance for actors outside the EU, like individuals, corporations and countries.

Course requirements:

- It is advised to parallel read an introduction on EU economic integration about the relevant issues
- Each participant must read and prepare the given or issued literature for the sessions
- Preparation of an oral presentation of approximately 25 minutes
- One written paper of about 15-20 pages

## **I) Introduction**

### **1) Course Outline “The EU’s Economic Policies” (September 15 2009)**

### **2) Basics of the Single Market Program (September 22 2009)**

Dinan, Desmond (2001): *The Single Market*, in: *Ever Closer Union*, chapter 13, 353-377

[http://europa.eu/pol/singl/index\\_en.htm](http://europa.eu/pol/singl/index_en.htm)

### **3) From Rome to Lisbon: The EU’s evolving economic policies (September 29 2009)**

Deroose, Servaas, Dermot Hodson, Joost Kuhlmann (2008): The Broad Economic Policy Guidelines: Before and After the Re-launch of the Lisbon Strategy. *JCMS*, Vol. 46, 4, 827-848.

Archibugi, Daniele, Alberto Coco (2005): Is Europe Becoming the Most Dynamic Knowledge Economy in the World? *JCMS*, Vol.43, 3, 433-459.

## **II) Actors, theories and concepts of European integration**

### **4) Neo-functionalism and liberal intergovernmentalism (October 06 2009)**

Moravcsik, Andrew (2003): *The Choice for Europe*, in: Nelsen, Stubb (ed.), *The European Union. Readings on the Theory and Practice of European Integration*, Colorado, 239-253

Copsey, Nathaniel, Tim Haughton (2009): The Choices for Europe: National Preferences in New and Old Member States. *JMCS*, Vol. 47, 2, 263-286.

### **5) European Institutionalism (October 13 2009)**

Pierson, Paul (1998): The Path to European Integration: A Historical-Institutionalist Analysis, in: Wayne Sandholtz, Alec Stone-Sweet (ed.), *European Integration and Supranational Governance*, Oxford University Press, Oxford, 137-156.

### **6) Europeanization and Multi-level-governance (October 20 2009)**

Hsu, Shiou-iuan (2006): Observing EU’s Policy-making: From the View of Multilevel Governance, in: Chong-Ko Peter Tzou (ed.): *Constitution and Integration*, Graduate Institute of European Studies, Tamkang University, Tamshui, 199-220.

Piattoni, Simona (2009): Multi-level Governance: a Historical and Conceptual Analysis. *European Integration*, Vol. 31, 2, 163-180.

### **7) The European Regulatory State (October 27 2009)**

Blom-Hansen, Jens (2008): The origins of the EU comitology system: a case of informal agenda-setting by the Commission. *Journal of European Public Policy*, Vol. 15, 2, 208-226.

Gehring, Thomas, Sebastian Krapohl (2007): Supranational regulatory agencies between independence and control: the EMEA and the authorization of pharmaceuticals in the European Single Market, *Journal of European Public Policy*, Vol. 14, 2, 208-226.

## **III) Empiricism of EU's economic policies**

### **8) The EU's budget, taxation and financing policy (November 03 2009)**

Ganghoff, Steffen, Philipp Genschel (2008): Taxation and Democracy in the EU, *Journal of European Public Policy*, Vol. 15, 1, 58-77.

[http://europa.eu/pol/financ/index\\_en.htm](http://europa.eu/pol/financ/index_en.htm)

### **9) Competition and Industrial Policies (November 10 2009)**

Doleys, Thomas (2009): Incomplete Contracting, Commission Discretion and the Origins of EU Merger Control. *JCMS*, Vol. 47, 3, 483-506.

Morgan, Eleanor J., Steven McGuire (2004): Transatlantic divergence: GE-Honeywell and the EU's merger policy. *Journal of European Public Policy*, Vol.11, 1, 39-56.

[http://europa.eu/pol/comp/index\\_en.htm](http://europa.eu/pol/comp/index_en.htm)

[http://europa.eu/pol/enter/index\\_en.htm](http://europa.eu/pol/enter/index_en.htm)

### **10) The Common Agricultural and the Common Fisheries Policy (November 24 2009)**

Burrell, Alison (2009): The CAP: Looking Back, Looking Ahead. *European Integration*. Vol.31, 3, 271-289.

[http://europa.eu/pol/agr/index\\_en.htm](http://europa.eu/pol/agr/index_en.htm)

[http://ec.europa.eu/fisheries/index\\_en.htm](http://ec.europa.eu/fisheries/index_en.htm)

### **11) European Central Bank and the Euro (December 01 2009)**

Hu, Wei-ming (2006): The Founding and Function of EMU in European Integration – A Historical Perspective, in: Chong-Ko Peter Tzou (ed.): *Constitution and Integration*, Graduate Institute of European Studies, Tamkang University, Tamshui, 247-270.

Hodson, Dermot (2009): EMU and political union: what, if anything, have we learnt from the Euro's first decade? *Journal of European Public Policy*, Vol 16, 4, 508-526.

[http://europa.eu/pol/emu/index\\_en.htm](http://europa.eu/pol/emu/index_en.htm)

### **12) Services liberalization (December 08 2009)**

Clifton, Judith, Francisco Comin, Daniel Diaz Fuentes (2006): Privatizing Public enterprises in the European Union 1960-2002: ideological, pragmatic, inevitable? *Journal of European Public Policy*, Vol. 13, 5, 736-756.

Nicolaidis, Kalypso, Susanne K. Schmidt (2007): Mutual Recognition 'on trial': the long road to services liberalization. *Journal of European Public Policy*, Vol. 14, 5, 717-734.

[http://europa.eu/pol/ener/index\\_en.htm](http://europa.eu/pol/ener/index_en.htm)

### **13) Regional and Cohesion Policy (December 15 2009)**

Bachtler, John, Carlos Mendez (2007): Who Governs EU Cohesion Policy? Deconstructing the Reforms of the Structural Funds. *JCMS*, Vol.45, 3, 535-564.

[http://europa.eu/pol/reg/index\\_en.htm](http://europa.eu/pol/reg/index_en.htm)

### **14) Social and Employment Policies (December 22 2009)**

Heidenreich, Martin, Gabriele Bischoff (2008): The Open Method of Co-ordination: to the Europeanization of Social and Employment Policies? *JCMS*, Vol. 46, 3, 497-532.

Raveaud, Gilles (2007): The European Employment Strategy: Towards more and better jobs? *JCMS*, Vol. 45, 2, 411-434.

[http://europa.eu/pol/socio/index\\_en.htm](http://europa.eu/pol/socio/index_en.htm)

### **15) Consumer and Environmental Protection (December 29 2009)**

Howarth, David (2008): Internal Policies: The Commission Defends the EU Consumer. *JCMS*, Vol. 46, Annual Review, 91-107.

Haverland, Markus (2003): The Impact of the European Union on Environmental Politics, in: John Gillingham, *European Integration 1950-2003. Superstate or new market economy?* Cambridge University Press, Cambridge, 203-221.

[http://europa.eu/pol/env/index\\_en.htm](http://europa.eu/pol/env/index_en.htm)

[http://europa.eu/pol/cons/index\\_en.htm](http://europa.eu/pol/cons/index_en.htm)

### **16) The EU's Economic Policies and Taiwan (January 5 2009)**

#### **Literature:**

Archibugi, Daniele, Alberto Coco (2005): Is Europe Becoming the Most Dynamic Knowledge Economy in the World? *JCMS*, Vol.43, 3, 433-459.

Bachtler, John, Carlos Mendez (2007): Who Governs EU Cohesion Policy? Deconstructing the Reforms of the Structural Funds. *JCMS*, Vol.45, 3, 535-564.

Best, Eduard, Thomas Christiansen, Pierpaolo Settembri (2008): The institutions of the enlarged European Union: continuity and change. Eduard Elgar, Cheltenham , Northampton, Massachusettes.

Blom-Hansen, Jens (2008): The origins of the EU comitology system: a case of informal agenda-setting by the Commission. *Journal of European Public Policy*, Vol. 15, 2, 208-226.

Bornschieer, V. et al. (2004): Political and Economic Logic of Western European Integration. A study of convergence comparing member and non-member states, 1980-98, in: *European Societies*, vol. 6, no. 1, 71-96.

Burrell, Alison (2009): The CAP: Looking Back, Looking Ahead. *European*

*Integration*. Vol. 31, 3, 271-289.

- Cini, Michelle (2004): What is intergovernmentalism?, in: Cini (ed.), *European Union Politics*, Oxford University Press, Oxford, 94-108.
- Clift, Ben (2009): The Second Time as Farce? The EU Takeover Directive, the Clash of Capitalisms and the Hamstrung Harmonization of European (and French) Corporate Governance. *JMCS*, Vol. 47, 1, 55-79.
- Clifton, Judith, Francisco Comin, Daniel Diaz Fuentes (2006): Privatizing Public enterprises in the European Union 1960-2002: ideological, pragmatic, inevitable? *Journal of European Public Policy*, Vol. 13, 5, 736-756.
- Collignon, Stefan (2004): Is Europe going far enough? Reflections on the EU's economic governance. *JMCS*, Vol. 11, 5, 909-925.
- Copsey, Nathaniel, Tim Haughton (2009): The Choices for Europe: National Preferences in New and Old Member States. *JMCS*, Vol. 47, 2, 263-286.
- Craig, Paul P. (2008): *EU Law: text, cases, and materials*, Oxford University Press, Oxford, New York.
- Daly, Mary (2006): EU Social Policy after Lisbon. *JCMS*, Vol. 44, 3, 461-481.
- Davies, Peter G.G. (2004): *European Union Environmental Law. An Introduction to Key Selected Issues*, Ashgate Publishing Limited, Nottingham University.
- Deroose, Servaas, Dermot Hodson, Joost Kuhlmann (2008): The Broad Economic Policy Guidelines: Before and After the Re-launch of the Lisbon Strategy. *JCMS*, Vol. 46, 4, 827-848.
- Dinan, Desmond (2005): *Ever Closer Union. An Introduction to European Integration*, Palgrave, London.
- Doleys, Thomas (2009): Incomplete Contracting, Commission Discretion and the Origins of EU Merger Control. *JCMS*, Vol. 47, 3, 483-506.
- Dinan, Desmond (2005): *Ever closer Union. An Introduction to European Integration*, Boulder, Rienner, 464-480.
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- Fligstein, Neil (2008): *Euroclash: the EU, European identity, and the future of Europe*, Oxford University Press, New York.
- Ganghoff, Steffen, Philipp Genschel (2008): Taxation and Democracy in the EU, *Journal of European Public Policy*, Vol. 15, 1, 58-77.
- Gehring, Thomas, Michael Kerler (2008): Institutional Stimulation of Deliberative Decision-Making: Division of Labour, Deliberative Legitimacy and Technical Regulation in the European Single Market. *JCMS*, Vol. 46, 5, 1001-1023.
- Gehring, Thomas, Sebastian Krapohl (2007): Supranational regulatory agencies between independence and control: the EMEA and the authorization of pharmaceuticals in the European Single Market, *Journal of European Public Policy*, Vol. 14, 2, 2008-226.
- Hall, Peter and David A Soskice (2001): Varieties of capitalism. The Institutional

- Foundations of Comparative Advantage (Introduction: 1-68), Oxford, Oxford University Press.
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- Heidenreich, Martin, Gabriele Bischoff (2008): The Open Method of Co-ordination: to the Europeanization of Social and Employment Policies? *JCMS*, Vol. 46, 3, 497-532.
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- Humphreys, Peter, Seamus Simpson (2008): Globalization, the 'Competition' State and the Rise of the 'Regulatory' State in European Telecommunications. *JCMS*, Vol. 46, 4, 849-874.
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- Impact if Intra-European Social Security. *JCMS*, Vol. 43, 5, 1027-1051.
- Martin, Reiner, Adalbert Winkler (2009): Real Convergence in Central, Eastern and South-Eastern Europe, Palgrave MacMillan, New York.
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- Nicolaidis, Kalypso, Susanne K. Schmidt (2007): Mutual Recognition 'on trial': the long road to services liberalization. *Journal of European Public Policy*, Vol. 14, 5, 717-734.
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- Piattoni, Simona (2009): Multi-level Governance: a Historical and Conceptual Analysis. *European Integration*, Vol. 31, 2, 163-180.
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