淡江大學 98 學年度第 1 學期課程教學計畫表

科目名稱	財務經濟學					授課教師	陳明園
開課班級	產業經濟學系(日) 三年 B 班	開課資料	☑必修 ☐選修	☑上學期 ☐下學期 ☐單學期	2 學分	先修科目	會計學

學系教育目標	學生基本能力	本課程與學生基本能力之關聯性 (可多項選填)
培育具學術深造潛力及實務發展能力的人才	A 經濟環境理論與實務的基本分析能力 B 產業政策理論與實務的基本分析能力 C 企業行為理論與實務的基本分析能力	ABC

本課程與學生基本能力之關聯性填寫說明（範例）：
授課教師預期學生在修習此課程後，所產生之教學成效與學生核心能力之對應，可多項選填（以代碼選填，例如 ABCE-----）。

Syllabus- 1

Fundamentals of Corporate Finance

Syllabus

Fall 2009

Syllabus- 2 ## What is Corporate Finance?

Corporate Finance is a specific area of finance dealing with the financial decisions corporations make and the tools as well as analyses used to make these decisions. The discipline as a whole may be divided among long-term and short-term decisions and

techniques with the primary goal being the enhancing of corporate value by ensuring that return on capital exceeds cost of capital, without taking excessive financial risks.

Syllabus-3 Course Objectives

To give you the capacity to understand the theory and apply the techniques that have been developed in corporate finance in real world situations.

To give you the big picture of corporate finance so that you can understand how things fit together.

Syllabus-4 Textbook and Reference Books

Textbook (required)：Brealey, R.A., Myers, S.C., and Marcus, A.J., *Fundamentals of Corporate Finance* , 6th edition, 2009, McGraw Hill, 華泰書局代理.

Chinese Reference Book：謝劍平, 財務管理- 新觀念與本土化, 四版, 2006,智勝文化.

Advanced Reference Book：Brealey, R.A., Myers, S.C., and Allen, F., *Principle of Corporate Finance* , 9th edition, 2008,

McGraw Hill, 華泰書局代理.

Syllabus- 5 Outline (1st semester)

Chapter 1~3: Introduction and Review
Chapter 4: Measuring Corporate Performance (skip)
Chapter 5: The Time Value of Money
Chapter 6: Valuing Bonds
Chapter 7: Valuing Stocks
Midterm Exam
Chapter 11: Introduction to Risk, Return, and the Opportunity Cost of Capital
Chapter 12: Return, Risk, and Capital Budgeting
Chapter 13: The Weighted-Average Cost of Capital
Final Exam

Syllabus- 6 Outline (2nd semester)

Chapter 8: Net Present Value and Other Investment Criteria
Chapter 10: Project Analysis
Chapter 15: IPOs, & Seasoned Offerings
Chapter 16: Debt Policy (part I)
Midterm Exam
Chapter 16: Debt Policy (part II)
Chapter 17: Dividend Policy
Chapter 23: Options
Final Exam

Syllabus- 7 Lecture Notes and Homework

Lecture Notes and Past Exams are available on my page in 教學支援平台:

http://tsp.ec.tku.edu.tw/mychen

The Homework Assignments of each chapter, which are selected from the

Practice Questions of the textbook, and their Solutions are also available on my page.

Syllabus- 8

Grading

Final grades will be based on a Midterm Exam (33%), a Final Exam (34%), Two Quizzes (20%, each 10%), TA Section (8%), Class Participation (5%).

First quiz is held in the TA section in the week before the midterm exam, and second quiz is held in the TA section in the week before the final exam.

All exam questions are in English, but you are allowed to answer in Chinese.

Syllabus- 9

Contact me

My office: B941

My email: mychen@mail.tku.edu.tw

Office hours: please make an appointment and welcome to my office