

淡江大學教育政策與領導研究所
97 學年度 第 2 學期

科目名稱：教育政策分析方法

學分數：二

上課時間：週四 13:10-15:00

授課教師：鈕方頤

E-mail：nyeu@mail.tku.edu.tw

校內分機：2347、2115

研究室：I716

課程目標：

- 一、解教育政策分析理論與內涵
- 二、熟悉教育政策分析的方法
- 三、運用所學方法於分析研究中

基本能力：

- 一、系統思維與邏輯分析能力
- 二、批判性思考與問題洞察能力
- 三、研究教育政策理論與實務的能力
- 四、撰寫政策評析的能力

課程大綱：

02/19	課程介紹
02/26	教育政策分析的基本概念
03/05	教育政策行銷的理念與作法
03/12	教育政策問題的建構
03/19	教育政策規畫與合法化分析
03/26	教育政策執行
04/02	教學行政觀摩週

04/09	教育政策評估分析
04/16	教育政策指標分析
04/23	期中考週
04/30	實務分析（一）
05/07	實務分析（二）
05/14	實務分析（三）
05/21	政策分析相關技術與工具
06/04	政策分析相關技術與工具
06/11	期末報告發表與討論
06/18	期末考試週

教學方式：

課堂講授、指定閱讀、議題探討、實務分析、專題報告
除了指定閱讀外，同學應多參考不同書籍與論文，並關心時事

教學評量方式：

- 一、出席與討論 30%
- 二、實務分析 20%
- 三、期末報告 50%

Analysis of a Current Educational Policy

The student will explore the roots of the policy—the ideology that led to its creation, the sociopolitical context during the development period, the design, the implementation, and the outcome or impact of the policy. Each student must present his/her analysis in both written and verbal forms. A one page proposal (abstract) is due on 03/26. You will be expected to submit drafts of sections of the paper throughout the semester.

The written policy analysis must include:

- A. **Abstract:** Provide a summary of the policy selected for the study. Identify the selected policy, supporting legislation or guiding authority, and context. *Due 03/26.*
- B. **Historical roots & sociopolitical context:** Define the problem this policy is meant to solve. Discuss the ideology of the time. Fully describe the context leading to the problem identification. *Due 04/09.*
- C. **Critical analysis of the policy design:** *Due 04/30.*
- D. **Critical analysis of implementation processes and outcomes:** *Due 05/21.*
- E. **Critique and recommendations for policy amendments and other actions:**
Provide personal reaction to the policy. Assess how effectively the policy achieved its intended outcomes. *Due with the final version of the entire paper, 06/11.*

Parts of this paper will be due in draft throughout the quarter with the final version of the entire paper due during finals week. The drafts, graded pass/incomplete, are intended to

provide you with formative feedback and additional resources.

參考書目：

- 丘昌泰、李允傑 (2003) 。*政策執行與評估*。台北：元照。
- 吳政達 (2008)。*教育政策分析：概念、方法與應用*。台北：高等教育出版社。
- 張芳全 (2004)。*教育政策分析*。台北：心理。
- 張芳全 (2006)。*教育政策指標研究*。台北：五南。
- Bardach, E. (2000). *A practical guide for policy analysis: The Eightfold path to more effective problem solving*. New York, NY: Chatham House Publishers.
- Dunn, W. N. (2003). *Public policy analysis: An introduction*. Upper Saddle River, NJ: Prentice Hall.
- Heck, R. H. (2004). *Studying educational and social policy: Theoretical concepts and research methods*. Mahwah, NJ: Lawrence Erlbaum Associates.
- Mingat, A., & Tan, J., & Sosale, S. (2003). *Tools for education policy analysis*. Washington, D.C.: World Bank.
- Journal: *Educational Policy Analysis Archives*.
- Various articles distributed by the instructor.

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