

淡江大學 97 學年度第 1 學期課程教學計畫表

壹、科目名稱：個體經濟學

貳、授課老師：楊斯琴

參、科目代號：TBBXB2B0130 0A

肆、上課時間 / 地點：二 06,07,09 (B 607)

伍、必選修：必

陸、學分數：3

柒、教學內容：

P A R T 1: Introduction: Markets and Prices

Chapter 1 Preliminaries

Chapter 2 The Basics Of Supply And Demand

P A R T 2: Producers, Consumers, and Competitive Markets

Chapter 3 Consumer Behavior

Chapter 4 Individual And Market Demand

Chapter 4 Appendix

Chapter 5 Uncertainty and Consumer Behavior

Chapter 6 Production

Chapter 7 The Cost Of Production

Chapter 7 Appendix

Chapter 8 Profit Maximization And Competitive Supply

Chapter 9 The Analysis Of Competitive Markets

P A R T 3: Market Structure and Competitive Strategy

Chapter 10 Market Power: Monopoly and Monopsony

Chapter 11 Pricing With Market Power

Chapter 11 Appendix

Chapter 12 Monopolistic Competition And Oligopoly

Chapter 13 Game Theory And Competitive Strategy

Chapter 14 Markets For Factor Inputs

Chapter 15 Investment, Time, And Capital Markets

P A R T 4: Information, Market Failure, and the Role of Government

Chapter 16 General Equilibrium And Economic Efficiency

Chapter 17 Markets With Asymmetric Information

Chapter 18 Externalities And Public Goods

捌、授課方式：課堂講授、分組討論

玖、教學設備：投影機、電腦

壹拾、參考書籍：

A. Microeconomics, 6th Edition. Pindyck and Rubinfeld.

B. 個體經濟學，第六版，劉純之，游慧光，林恭正譯（華泰文化）（原著：Microeconomics, 6th Edition. Pindyck and Rubinfeld.）

C. Mankiw, N. Gregory (2006) Principles of Economics. 4th, Edition. South-Western. ISBN: 0324224729.

D.Perloff, Jeffrey (2006) Microeconomics，華泰書局

壹拾壹、成績考核方式：

平時成績： 40%
期中考成績：30%
期末考成績：30 %