

Tamkang University Academic Year 114, 2nd Semester Course Syllabus

Course Title	CAREER PROGRAM: INTERNSHIP IN THE TOURISM INDUSTRY III	Instructor	JUAN, PIN-JU
Course Class	TRBXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	♦ General Course ♦ Selective ♦ One Semester ♦ 3 Credits
Relevance to SDGs	SDG1 No poverty SDG11 Sustainable cities and communities		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
A. Ability to analyze and solve problems.(ratio:15.00) B. Ability to communicate in English.(ratio:10.00) C. Proper service and work attitude.(ratio:15.00) D. Tourism management knowledge.(ratio:30.00) E. Tourism management skills.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:20.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:5.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	<p>Based on the concept of learning from doing, this course provides a 600-hour full-time professional internship in the tourism and hospitality industry. Students will gain hands-on experience in organizations such as hotels, restaurants, and travel agencies, applying classroom knowledge to real workplace situations.</p> <p>Through practical training and reflection, students will better understand the connection between theory and practice, strengthening their professional skills and career readiness in the tourism and hospitality field.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To learn practical skills from internship	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Practicum	Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	115/02/23 ~ 115/03/01	Course Introduction	
2	115/03/02 ~ 115/03/08	No calss	
3	115/03/09 ~ 115/03/15	No calss	
4	115/03/16 ~ 115/03/22	No calss	
5	115/03/23 ~ 115/03/29	No calss	
6	115/03/30 ~ 115/04/05	No calss	

7	115/04/06 ~ 115/04/12	No calss	
8	115/04/13 ~ 115/04/19	No calss	
9	115/04/20 ~ 115/04/26	No calss	
10	115/04/27 ~ 115/05/03	No calss	
11	115/05/04 ~ 115/05/10	No calss	
12	115/05/11 ~ 115/05/17	No calss	
13	115/05/18 ~ 115/05/24	No calss	
14	115/05/25 ~ 115/05/31	Final Week of Diverse Assessments for Graduating Class Courses	
15	115/06/01 ~ 115/06/07		
16	115/06/08 ~ 115/06/14		
17	115/06/15 ~ 115/06/21		
18	115/06/22 ~ 115/06/28		
Key capabilities		self-directed learning	
Interdisciplinary		In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching	
Distinctive teaching		Special/Problem-Based(PBL) Courses	
Course Content		Intellectual Property (learning intellectual property)	
Requirement			
Textbooks and Teaching Materials		Self-made teaching materials:Worksheets Using teaching materials from other writers:Worksheets	

References	
Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : 100.0 % ◆ Other < > : %
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>