

## Tamkang University Academic Year 114, 2nd Semester Course Syllabus

Course Title	CERTIFICATE IN TOURISM	Instructor	JUAN, PIN-JU
Course Class	TRBXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	♦ General Course ♦ Required ♦ One Semester ♦ 0 Credits
Relevance to SDGs	SDG1 No poverty		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
A. Ability to analyze and solve problems.(ratio:15.00) B. Ability to communicate in English.(ratio:15.00) C. Proper service and work attitude.(ratio:10.00) D. Tourism management knowledge.(ratio:30.00) E. Tourism management skills.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:15.00) 5. Independent thinking. (ratio:15.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:15.00) 8. A sense of aesthetic appreciation. (ratio:10.00)			

Course Introduction	One of the graduation requirements for students from the Department of International Tourism Management to obtain one tourism related certificate. The major purpose of this course is to check whether students obtain one of the recognized certificates.			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Check whether students from the Department of International Tourism Management obtain one of recognized tourism-related certificates.			Psychomotor
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Practicum	Certificate
Course Schedule				
Week	Date	Course Contents		Note
1	115/02/23 ~ 115/03/01	No Lecture		
2	115/03/02 ~ 115/03/08	No Lecture		
3	115/03/09 ~ 115/03/15	No Lecture		
4	115/03/16 ~ 115/03/22	No Lecture		
5	115/03/23 ~ 115/03/29	No Lecture		

6	115/03/30 ~ 115/04/05	No Lecture	
7	115/04/06 ~ 115/04/12	No Lecture	
8	115/04/13 ~ 115/04/19	No Lecture	
9	115/04/20 ~ 115/04/26	Midterm Exam/Midterm Assessment Week (teachers can adjust the week as needed)	
10	115/04/27 ~ 115/05/03	No Lecture	
11	115/05/04 ~ 115/05/10	No Lecture	
12	115/05/11 ~ 115/05/17	No Lecture	
13	115/05/18 ~ 115/05/24	No Lecture	
14	115/05/25 ~ 115/05/31	Final Week of Diverse Assessments for Graduating Class Courses	
15	115/06/01 ~ 115/06/07		
16	115/06/08 ~ 115/06/14		
17	115/06/15 ~ 115/06/21		
18	115/06/22 ~ 115/06/28		
Key capabilities		self-directed learning	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		Collaborative teaching (multiple teachers and business teachers in the school) course	
Course Content		Computer programming or Computer language (students have hands-on experience in related projects)	
Requirement			

Textbooks and Teaching Materials	Self-made teaching materials:Worksheets Using teaching materials from other writers:Worksheets
References	
Grading Policy	◆ Attendance :                %    ◆ Mark of Usual :                %    ◆ Midterm Exam :                % ◆ Final Exam :    100.0 % ◆ Other (    ) :                %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="https://web2.ais.tku.edu.tw/csp">https://web2.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . ※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.