

Tamkang University Academic Year 114, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	SHENG-HSIUNG CHANG
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG5 Gender equality SDG7 Affordable and clean energy SDG10 Reducing inequalities SDG12 Responsible consumption and production		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Acquisition of professional knowledge. II . Learning effective self-planning. III . Theoretical application of practical matters. IV . Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI . Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:15.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course
Introduction**

Recent scandals such as Enron indicate us that even in business there's a lot more at stake than the bottom line. Some sense of ethical behavior is needed as well. In this course, I'll lecture some of the ethical issues facing international businesses. I will also lead to explore the question, "How can I be a good person and a good businessperson?" as well as the dark side of business ethics.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	this course aims to teach students about the essential of business ethics.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online)

Course Schedule

Week	Date	Course Contents	Note
1	115/02/23 ~ 115/03/01	Course Orientation	
2	115/03/02 ~ 115/03/08	self- introduction	Team Building
3	115/03/09 ~ 115/03/15	Ch.1 the importance of Business Ethics	

4	115/03/16 ~ 115/03/22	Ch.2 Stake holder Theory	
5	115/03/23 ~ 115/03/29	Quiz 1	10pts
6	115/03/30 ~ 115/04/05	Ch.3 Sustainability&Ch.5 :Misconducts	
7	115/04/06 ~ 115/04/12	Spring Break	
8	115/04/13 ~ 115/04/19	Quiz 2	10 pts
9	115/04/20 ~ 115/04/26	Midterm Exam/Midterm Assessment Week (teachers can adjust the week as needed)	
10	115/04/27 ~ 115/05/03	Preparation for Group Discussion	draw straws
11	115/05/04 ~ 115/05/10	Outdoor activity week	
12	115/05/11 ~ 115/05/17	Video review(I)	
13	115/05/18 ~ 115/05/24	Video review (II)	Individual Assisngments:10pts
14	115/05/25 ~ 115/05/31	selected topics	
15	115/06/01 ~ 115/06/07	Group presentation week (I)	20pts
16	115/06/08 ~ 115/06/14	Final Week of Diverse Assessments	
17	115/06/15 ~ 115/06/21	Final Week of Diverse Assessments/Flexible Teaching Week for Teachers	10 pts
18	115/06/22 ~ 115/06/28	Flexible Teaching Week for Teachers	
Key capabilities		Humanistic Caring Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching			
Course Content		Green Energy Sustainability issue	

Requirement	<p>note: Mark of Usual pts refers to the assignments</p> <p>Active participation means making contributions to the "intellectual" conversation. My interest is not based on the "right" or "wrong", it is based on if you have made a contribution to the development of the issues under study by the class (group), and whether you have moved the class (group) forward.</p> <p>Failure to participate penalizes you and the class in depriving all of us from your insights into the course. That is, you lose the chance to learn from others, and eventually you will lose incentive to learn from the course.</p> <p>To maximize the communication outcomes, students are required to submit individual background information and choose group partners after the first class. I will help to organize your team structure and inform you by the end of the second class.</p> <p>2 Group Presentation</p> <p>Each group is required to choose one course-related topic to provide oral presentation/debate in the end of this semester. The topic for presentation will be discussed in the class. Each group's presentation shall be limited by 30 minutes. There is no need for the presentation group to submit an extra written-report.</p>
Textbooks and Teaching Materials	<p>Self-made teaching materials: Textbooks, Presentations</p> <p>Using teaching materials from other writers: Textbooks, Presentations</p>
References	<p>Ferrell, O.C., Fraedrich, John, and Ferrell, Linda (2010). Business Ethics, Ethical Decision Making & Cases, 8th Edition. Boston, MA: Prentice Hall. ISBN: 978-1-4390-4223-6</p>
Grading Policy	<p>◆ Attendance : 15.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 15.0 %</p> <p>◆ Final Exam : 10.0 %</p> <p>◆ Other (Presentation&quizes) : 50.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>