

Tamkang University Academic Year 114, 2nd Semester Course Syllabus

Course Title	WORLD TRADE ORGANIZATION	Instructor	HSU JIA HUEY
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG3 Good health and well-being for people SDG7 Affordable and clean energy SDG8 Decent work and economic growth		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:30.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:30.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:30.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:20.00)

8. A sense of aesthetic appreciation. (ratio:10.00)

**Course
Introduction**

The World Trade Organization (WTO) is an international organization for liberalizing trade and provides the following three main functions: (1) a forum for governments to negotiate trade agreements, (2) a place for them to settle trade disputes, and (3) an organization to operate a system of trade rules. At its heart are the WTO agreements, negotiated and signed by the bulk of the world's trading nations. These documents provide the legal ground-rules for International commerce. They are essentially contracts, binding governments to keep their trade policies within agreed limits.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To understand the global system of trade rules; To comprehend the basic principles of the WTO; To have a better understanding of the international trade issue; To discuss and explain some of the most important and complex issues of our time.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note

1	115/02/23 ~ 115/03/01	Course, Methodology, Evaluation Introduction, WTO Basic Introduction.	
2	115/03/02 ~ 115/03/08	A Virtual Tour of the WTO	
3	115/03/09 ~ 115/03/15	Understanding the WTO - Basics Part I	
4	115/03/16 ~ 115/03/22	Understanding the WTO - Basics Part II	
5	115/03/23 ~ 115/03/29	Understanding the WTO - The Agreements Part I	
6	115/03/30 ~ 115/04/05	Understanding the WTO - The Agreements Part II	
7	115/04/06 ~ 115/04/12	Children's Day	
8	115/04/13 ~ 115/04/19	Understanding the WTO - The Agreements Part III	
9	115/04/20 ~ 115/04/26	Midterm Exam/Midterm Assessment Week	
10	115/04/27 ~ 115/05/03	The WTO and Other Organizations	
11	115/05/04 ~ 115/05/10	WTO Dispute Settlement System	
12	115/05/11 ~ 115/05/17	US-China trade war and its impact on the multilateral trading system	
13	115/05/18 ~ 115/05/24	Team Debate I	
14	115/05/25 ~ 115/05/31	Team Debate II	
15	115/06/01 ~ 115/06/07	Team Debate III	
16	115/06/08 ~ 115/06/14	Final Week of Diverse Assessments Online Test	
17	115/06/15 ~ 115/06/21	Final Week of Diverse Assessments/Flexible Teaching Week for Teachers MS Teams	
18	115/06/22 ~ 115/06/28	Flexible Teaching Week for Teachers MS Teams	
Key capabilities		self-directed learning Social Participation Humanistic Caring Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	

Distinctive teaching	Special/Problem-Based(PBL) Courses
Course Content	Intellectual Property (learning intellectual property) Logical Thinking Environmental Safety Green Energy Sustainability issue
Requirement	1.The course content and progress will be adjusted accordingly based on the interaction between instructor and students. 2. Students must identify the AI tools and generated content utilized in their assignments to maintain academic integrity and prevent plagiarism. 3. Students must verify the accuracy of AI-generated content.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts
References	
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 25.0 % ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 35.0 %</p> <p>◆ Other < > : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>