

Tamkang University Academic Year 114, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL FINANCIAL MANAGEMENT	Instructor	HSIEH CHIH-JOU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education SDG5 Gender equality SDG8 Decent work and economic growth SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:10.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:10.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:10.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:70.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:20.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course
Introduction**

International Financial Management is a building block to students in the field of finance. The topics expose the students to fundamental concepts such as financial markets and institutions, risk and rates of return, interest rates,

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will be able to understand the major types of financial markets and the way they operate in the business world.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	115/02/23 ~ 115/03/01	Introduction, Group Assignment, and Lecture: Financial Planning and Forecasting	
2	115/03/02 ~ 115/03/08	Financial Planning and Forecasting	
3	115/03/09 ~ 115/03/15	Interest Rates; Presentation 1	
4	115/03/16 ~ 115/03/22	Interest Rates; Presentation 2	

5	115/03/23 ~ 115/03/29	Bonds and Their Valuation	
6	115/03/30 ~ 115/04/05	Bonds and Their Valuation	
7	115/04/06 ~ 115/04/12	Spring Break; Presentation 3	
8	115/04/13 ~ 115/04/19	Midterm Exam	
9	115/04/20 ~ 115/04/26	Presentations 4, 5, and 6	
10	115/04/27 ~ 115/05/03	Presentations 7, 8, and 9	
11	115/05/04 ~ 115/05/10	Stocks and their Valuation; Presentation 10	
12	115/05/11 ~ 115/05/17	Stocks and their Valuation; Presentation 11	
13	115/05/18 ~ 115/05/24	Stocks and their Valuation; Presentation 12	
14	115/05/25 ~ 115/05/31	Risk and Rates of Return; Presentation 13	
15	115/06/01 ~ 115/06/07	Risk and Rates of Return; Presentation 14	
16	115/06/08 ~ 115/06/14	Final Exam	
17	115/06/15 ~ 115/06/21	Grade Release Date	
18	115/06/22 ~ 115/06/28	Grade Release Date	
Key capabilities		self-directed learning Social Participation Problem solving	
Interdisciplinary		STEAM course (S:Science, T:Technology, E:Engineering, M:Math, A field:Integration of Art and Humanist) Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		Special/Problem-Based(PBL) Courses	
Course Content		Gender Equality Education Logical Thinking	
Requirement		(1)A financial calculator is compulsory for every student. (2)No make-up exam. (3)No make-up presentation.	

Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts Using teaching materials from other writers:Textbooks
References	
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 47.0 %</p> <p>◆ Final Exam : 48.0 %</p> <p>◆ Other 〈Report〉 : 5.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>