

Tamkang University Academic Year 114, 2nd Semester Course Syllabus

Course Title	ECONOMICS	Instructor	MANGAL, TRICIA KAREN VERNESSA
Course Class	TLBAB1A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	◆ General Course ◆ Required ◆ 2nd Semester ◆ 2 Credits
Relevance to SDGs	1A SDG3 Good health and well-being for people SDG4 Quality education SDG8 Decent work and economic growth SDG10 Reducing inequalities		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Acquisition of professional knowledge. II . Learning effective self-planning. III . Theoretical application of practical matters. IV . Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI . Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course
Introduction**

In this course, you will receive an introduction to Economics. You will be taught the basic economic principles that will allow you to view the world differently and provide you with the ability to solve economics questions.

At the end of this course, you will be better able to understand and explain why some basic economic problems occur. The many economic naturalist examples placed throughout the lecture will enable you to become an "economic naturalist"

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Enhance the understanding of economic principles that will enable students to become "economic naturalists".	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	115/02/23 ~ 115/03/01	Introduction and Review	
2	115/03/02 ~ 115/03/08	Market Imperfections I	

3	115/03/09 ~ 115/03/15	Market Imperfections II	
4	115/03/16 ~ 115/03/22	Market Imperfections III	
5	115/03/23 ~ 115/03/29	Public Goods and Tax Policy	
6	115/03/30 ~ 115/04/05	Spring Break	
7	115/04/06 ~ 115/04/12	Macroeconomics: The Bird's Eye View of the Economy	
8	115/04/13 ~ 115/04/19	Midterm Review	
9	115/04/20 ~ 115/04/26	Midterm Exam	
10	115/04/27 ~ 115/05/03	Measuring Economic Activity: GDP and Unemployment I	
11	115/05/04 ~ 115/05/10	Measuring Economic Activity: GDP and Unemployment II	
12	115/05/11 ~ 115/05/17	Measuring the Price Level and Inflation	
13	115/05/18 ~ 115/05/24	Final Presentations	
14	115/05/25 ~ 115/05/31	Final Presentations	
15	115/06/01 ~ 115/06/07	Presentations & Review	
16	115/06/08 ~ 115/06/14	Final Exam	
17	115/06/15 ~ 115/06/21	Iclass Assignment I	
18	115/06/22 ~ 115/06/28	Iclass Assignment II	
Key capabilities		International mobility Social Participation Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		USR curriculum	

Course Content	Logical Thinking
Requirement	An understanding of the basics of Economics
Textbooks and Teaching Materials	Self-made teaching materials:Presentations Using teaching materials from other writers:Textbooks, Presentations
References	
Grading Policy	<p>◆ Attendance : 15.0 % ◆ Mark of Usual : 15.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other 〈TA〉 : 15.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>