

## Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG12 Responsible consumption and production SDG16 Peace, justice and strong institutions		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . To cultivate a professional understanding of the theory and skills of finance. II. To be able to solve practical problems by professional knowledge of finance. III. Possess the ability to communicate and express views regarding financial profession. IV. Emphasize corporation and coordination within a team. V . To expand international vision and civic awareness.			
Subject Departmental core competences			
A. Have a strong grasp of the advanced knowledge and skills in professional finance. (ratio:30.00) B. Possess the advanced application ability to financial practices.(ratio:30.00) C. To be capable of communicating and expressing views in terms of advanced finance. (ratio:30.00) D. Illustrate the ability of corporation and coordination within a team.(ratio:5.00) E. Understand international financial issues and corporate responsibility.(ratio:5.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:10.00)			

8. A sense of aesthetic appreciation. (ratio:10.00)				
Course Introduction	This unit is designed to develop students' economic way of thinking. The concepts and frameworks developed in the unit will form the basis for understanding the behaviours of consumers, firms and governments, for critically assessing the performance of markets and evaluating the impacts of government policies on efficiency, distribution and welfare of the economy.			
<p><b>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</b></p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Upon completion of this unit, you should be able to: 1. Explain and analyse consumer and producer behaviours and outcomes in different market structures, 2. Analyse and evaluate the impacts of externalities and public goods on market outcomes and the role of government in addressing problems of market failures, and 3. Apply economic thinking to interpret and synthesise information, and to develop an informed view about current social and economic issues.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion	Study Assignments, Exam
Course Schedule				
Week	Date	Course Contents		Note
1	114/09/15 ~ 114/09/21	The economic way of thinking		

2	114/09/22 ~ 114/09/28	The Invisible Hand (I)	
3	114/09/29 ~ 114/10/05	The Invisible Hand (II)	
4	114/10/06 ~ 114/10/12	The theory of consumer choice	
5	114/10/13 ~ 114/10/19	Applications of demand theories	
6	114/10/20 ~ 114/10/26	Monopoly	
7	114/10/27 ~ 114/11/02	Thinking strategically	
8	114/11/03 ~ 114/11/09	The economics of information	
9	114/11/10 ~ 114/11/16	Externalities, public goods and property rights	
10	114/11/17 ~ 114/11/23	Social Economics	
11	114/11/24 ~ 114/11/30	Behavioural Economics	
12	114/12/01 ~ 114/12/07	Revision and exam preparation	
13	114/12/08 ~ 114/12/14	Final Exam	
14	114/12/15 ~ 114/12/21	n/a	
15	114/12/22 ~ 114/12/28	n/a	
16	114/12/29 ~ 115/01/04	n/a	
17	115/01/05 ~ 115/01/11	n/a	
18	115/01/12 ~ 115/01/18	n/a	
Key capabilities		self-directed learning Problem solving Interdisciplinary	
Interdisciplinary		In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching Economics, finance and cognitive psychology	
Distinctive teaching		Game-based learning courses Special/Problem-Based(PBL) Courses	

Course Content	Logical Thinking
Requirement	Students are encouraged to use Generative AI to assist with their learning in this course. The take-home assignments, however, are designed such that students will not get the full answers using AI alone without own inputs. The final exam is invigilated with no access to online resources.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts, Study Guide Using teaching materials from other writers:Textbooks
References	Robert H. Frank "Microeconomics and Behavior" (9th edition, McGraw Hill)
Grading Policy	<p>◆ Attendance :                    %    ◆ Mark of Usual :                    %    ◆ Midterm Exam :                    %</p> <p>◆ Final Exam :    40.0   %</p> <p>◆ Other 〈Final Exam〉 : 60.0   %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="https://web2.ais.tku.edu.tw/csp">https://web2.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>