Tamkang University Academic Year 114, 1st Semester Course Syllabus

| Course Title | MOTIVATION AND LEADERSHIP | Instructor | LII, PEI-CHI |
|----------------------|---|------------|---|
| Course Class | TLGBM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT, DEPARTMENT OF MANAGEMENT SCIENCES (ENGLISH-TAUGHT | Details | General CourseSelectiveOne Semester3 Credits |
| Relevance to SDGs | PROGRAM), 1A SDG3 Good health and well-being for people SDG5 Gender equality | | |

Departmental Aim of Education

- I. Become proficient at Management Sciences skills.
- II. Learn about self-development and personal growth.
- ${\rm I\hspace{-.1em}I\hspace{-.1em}I}$. Make connections between theory and practice.
- IV. Enhance team cooperation and communication.
- V. Cultivate analytical and decision making skills.
- VI. Value the sustainable operation of organizations.

Subject Departmental core competences

- A. Decision-making analysis ability.(ratio:10.00)
- B. Statistical analysis ability.(ratio:5.00)
- C. Finance and economics analysis ability.(ratio:5.00)
- D. Organizational business management ability.(ratio:30.00)
- E. Teamwork ability.(ratio:10.00)
- F. Self-management ability.(ratio:10.00)
- G. Ethics application ability.(ratio:30.00)

Subject Schoolwide essential virtues

- 1. A global perspective. (ratio:10.00)
- 2. Information literacy. (ratio:15.00)
- 3. A vision for the future. (ratio:15.00)
- 4. Moral integrity. (ratio:20.00)
- 5. Independent thinking. (ratio:15.00)

- 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)
- 7. A spirit of teamwork and dedication. (ratio:15.00)
- 8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction

Students will develop and apply leadership skills, concepts, and principles that enhance their ability to function effectively within organizations. Emphasizing the approach of "thinking globally and acting locally," students will learn to address and resolve organizational challenges. They will also gain experience in developing and leading teams to accomplish goals and objectives.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive: Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective: Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
|-----|---|-------------------|
| 1 | 1.Students would be able to adapt management style to suit diverse individuals and situations 2.Students would be able to apply leadership skills to resolve communication challenges 3.Students would be able to create a motivating work environment for employees 4.Students would be able to effectively resolve conflicts in organizational settings | Cognitive |

 $The \ correspondences \ of \ teaching \ objectives: core \ competences, \ essential \ virtues, \ teaching \ methods, \ and \ assessment$

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
|-----|------------------|-------------------|--|---|
| 1 | ABCDEFG | 12345678 | Lecture, Discussion, Homeworks and Presentation | Testing, Discussion(including classroom and online), Report(including oral and written) |
| | | | | |

| Date | | |
|---------------------------|--|---|
| Date | Course Contents | Note |
| 114/09/15 ~ 114/09/21 | Introduction to leadership | |
| 114/09/22 ~ 114/09/28 | Leadership ethics and traits | |
| 114/09/29 ~ 114/10/05 | Leadership motivation and behavior | |
| 114/10/06 ~ 114/10/12 | The art of influencing | |
| 114/10/13 ~ 114/10/19 | . Contingency leadership | |
| 114/10/20 ~ Communication | | |
| 114/10/27 ~ 114/11/02 | Coaching and conflict resolution | |
| 114/11/03 ~ 114/11/09 | Follower relationship | |
| 114/11/10 ~ 114/11/16 | Midterm Exam | |
| 114/11/17 ~ 114/11/23 | Team management | |
| 114/11/24 ~ 114/11/30 | Self-managed teams | |
| 114/12/01 ~ 114/12/07 | Charismatic leadership | |
| 114/12/08 ~ 114/12/14 | Transformational leadership | |
| 114/12/15 ~ 114/12/21 | Strategic leadership | |
| 114/12/22 ~ 114/12/28 | Change management | |
| 114/12/29 ~ 115/01/04 | Final Exam | |
| 115/01/05 ~ 115/01/11 | Teaching through Microsoft Teams | |
| 115/01/12 ~ 115/01/18 | Teaching through Microsoft Teams | |
| r capabilities | self-directed learning International mobility Information Technology Social Participation Humanistic Caring Interdisciplinary | |
| erdisciplinary | In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching | |
| | 114/09/21 114/09/22 ~ 114/09/28 114/09/28 114/10/05 114/10/06 ~ 114/10/12 114/10/13 ~ 114/10/26 114/10/27 ~ 114/11/02 114/11/03 ~ 114/11/10 114/11/10 ~ 114/11/17 ~ 114/11/23 114/11/24 ~ 114/11/207 114/12/07 114/12/07 114/12/07 114/12/07 114/12/08 ~ 114/12/14 114/12/15 ~ 114/12/21 114/12/22 ~ 114/12/28 114/12/29 ~ 115/01/04 115/01/12 ~ 115/01/18 capabilities | 114/09/22 Leadership ethics and traits 114/09/22 Leadership ethics and traits 114/09/29 Leadership motivation and behavior 114/10/06 The art of influencing 114/10/13 Contingency leadership 114/10/20 Communication 114/10/20 Coaching and conflict resolution 114/10/27 Coaching and conflict resolution 114/11/09 Follower relationship 114/11/10 Midterm Exam 114/11/10 Team management 114/11/20 Charismatic leadership 114/11/20 Charismatic leadership 114/12/01 Charismatic leadership 114/12/02 Transformational leadership 114/12/04 Transformational leadership 114/12/15 Strategic leadership 114/12/25 Change management 115/01/05 Teaching through Microsoft Teams 115/01/12 Teaching through Microsoft Teams |

| Distinctive teaching | USR curriculum Special/Problem-Based(PBL) Courses |
|-------------------------------------|--|
| Course Content | Sustainability issue |
| Requirement | |
| Textbooks and Teaching Materials | Using teaching materials from other writers:Textbooks, Videos Name of teaching materials: Richard L. Daft, The Leadership Experience,7th Ed. Hwa Tai Publishing |
| References | |
| Grading Policy | ◆ Attendance: 30.0 % ◆ Mark of Usual: 20.0 % ◆ Midterm Exam: 25.0 % ◆ Final Exam: 25.0 % ◆ Other ⟨ ⟩ : % |
| Note | This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . **"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications. |

TLGBM1M1806 0A Page:4/4 2025/11/1 18:10:06