

Tamkang University Academic Year 114, 1st Semester Course Syllabus

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| Course Title | SEMINAR IN FINANCIAL MANAGEMENT | Instructor | YUN-CHING TSAI |
| Course Class | TLGBM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT, DEPARTMENT OF MANAGEMENT SCIENCES (ENGLISH-TAUGHT PROGRAM), 1A | Details | ◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits |
| Relevance to SDGs | SDG4 Quality education | | |
| D e p a r t m e n t a l A i m o f E d u c a t i o n | | | |
| I . Develop a business and management perspective for students. II. Train the professionals in the integrated fields of business and management. III. Cultivate the talents with both theory and practices in business and management. | | | |
| Subject Departmental core competences | | | |
| A. Provide the basic knowledge of both theory and practices.(ratio:30.00) B. Enhance the practical training for the current trends.(ratio:20.00) C. Cultivate the ethics in business and management.(ratio:20.00) D. Obtain the ability of analyzing industrial and business problems.(ratio:30.00) | | | |
| Subject Schoolwide essential virtues | | | |
| 1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 8. A sense of aesthetic appreciation. (ratio:5.00) | | | |

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| Course Introduction | <p>This seminar aims to deepen students' understanding of key research areas in corporate finance by exploring selected academic papers and related concepts. Rather than focusing solely on technical proofs or heavy quantitative modeling, the course emphasizes conceptual clarity and real-world relevance.</p> |
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
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| 1 | To help students develop a solid understanding of core topics in corporate finance by exploring key concepts and selected academic papers, with an emphasis on clarity and real-world relevance. | Cognitive |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
|-----|------------------|-------------------|---------------------|---|
| 1 | ABCD | 12345678 | Lecture, Discussion | Study Assignments, Discussion(including classroom and online), Report(including oral and written) |

Course Schedule

| Week | Date | Course Contents | Note |
|------|--------------------------|-------------------|------|
| 1 | 114/09/15 ~ 114/09/21 | Introduction | |
| 2 | 114/09/22 ~ 114/09/28 | Capital structure | |
| 3 | 114/09/29 ~ 114/10/05 | New issue | |
| 4 | 114/10/06 ~ 114/10/12 | Innovation | |

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| 5 | 114/10/13 ~ 114/10/19 | M&A | |
| 6 | 114/10/20 ~ 114/10/26 | Governance | |
| 7 | 114/10/27 ~ 114/11/02 | Financial constraint | |
| 8 | 114/11/03 ~ 114/11/09 | Mid-Term Presentation | |
| 9 | 114/11/10 ~ 114/11/16 | Payout | |
| 10 | 114/11/17 ~ 114/11/23 | Behavioral Finance | |
| 11 | 114/11/24 ~ 114/11/30 | ESG & Green Finance | |
| 12 | 114/12/01 ~ 114/12/07 | FinTech in Corporate Finance | |
| 13 | 114/12/08 ~ 114/12/14 | International Finance | |
| 14 | 114/12/15 ~ 114/12/21 | Agency Problems | |
| 15 | 114/12/22 ~ 114/12/28 | Final Report Presentation | |
| 16 | 114/12/29 ~ 115/01/04 | Final Report Presentation | |
| 17 | 115/01/05 ~ 115/01/11 | Flex Week | |
| 18 | 115/01/12 ~ 115/01/18 | Flex Week | |
| Key capabilities | | self-directed learning | |
| Interdisciplinary | | | |
| Distinctive teaching | | | |
| Course Content | | Logical Thinking | |
| Requirement | | | |
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| Textbooks and Teaching Materials | Using teaching materials from other writers:Journal Papers |
| References | |
| Grading Policy | <p>◆ Attendance : 15.0 % ◆ Mark of Usual : 15.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other () : %</p> |
| Note | <p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p> |