

## Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	INTERNATIONAL ECONOMICS	Instructor	HSU JIA HUEY
Course Class	TLFCM1A INTERNATIONAL INTENSE MASTER'S PROGRAM IN INTERNATIONAL ECONOMY AND TRADE, DEPARTMENT OF INTERNATIONAL BUSINESS	Details	◆ General Course ◆ Required ◆ One Semester ◆ 2 Credits
Relevance to SDGs	(ENGLISH-TAUGHT PROGRAM), 1A SDG8 Decent work and economic growth SDG11 Sustainable cities and communities SDG12 Responsible consumption and production		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:30.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:30.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:30.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:20.00)				
8. A sense of aesthetic appreciation. (ratio:10.00)				
Course Introduction		International economics is the study of the economic interaction between countries. In addition to introducing international economics in simple terms, this course will stimulate and promote students' learning interest by discussing and analyzing international current affairs issues. It will lead students to explore topics related to international economics, including international organizations, trade and investment, regional integration, the balance of payments, and international economic trends.		
<p><b>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</b></p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	1. To understand the key concepts of international trade and international finance 2. To comprehend the policies and consequences of international trade 3. To discuss and explain some of the most important and complex issues of our time			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion, Experience	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note

1	114/09/15 ~ 114/09/21	Course, Methodology, and Evaluation What Is International Economics About?	
2	114/09/22 ~ 114/09/28	World Trade: An Overview	
3	114/09/29 ~ 114/10/05	The Law of Comparative Advantage - Case Study- TSMC	
4	114/10/06 ~ 114/10/12	National Day	
5	114/10/13 ~ 114/10/19	Taiwan Restoration Day	
6	114/10/20 ~ 114/10/26	Tariffs and Non-Tariffs Trade Barriers I	
7	114/10/27 ~ 114/11/02	Tariffs and Non-Tariffs Trade Barriers II	
8	114/11/03 ~ 114/11/09	The Political Economy of Trade Policy I	
9	114/11/10 ~ 114/11/16	Midterm Exam Week	
10	114/11/17 ~ 114/11/23	The Political Economy of Trade Policy II	
11	114/11/24 ~ 114/11/30	Trade policy debate - globalization and deglobalization	
12	114/12/01 ~ 114/12/07	Taiwan's Foreign Trade and Industrial Policy	
13	114/12/08 ~ 114/12/14	National Income Accounting and the Balance of Payments	
14	114/12/15 ~ 114/12/21	Foreign Exchange Markets and Exchange Rates	
15	114/12/22 ~ 114/12/28	Study of Special Topics and Group Presentation	
16	114/12/29 ~ 115/01/04	Final Week of Diverse Assessments (Online Exam)	
17	115/01/05 ~ 115/01/11	Final Week of Diverse Assessments/Flexible Teaching Week for Teachers (Study of Special Topics - MS Teams)	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teachers (Study of Special Topics - MS Teams)	
Key capabilities		self-directed learning International mobility Social Participation Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	

Distinctive teaching	Special/Problem-Based(PBL) Courses
Course Content	Logical Thinking Environmental Safety Sustainability issue
Requirement	1. The course content and progression will be adjusted based on the interactions between the instructor and the students. 2. Students must identify the AI tools and generated content utilized in their assignments to maintain academic integrity and prevent plagiarism. 3. Students must verify the accuracy of AI-generated content.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts
References	Krugman, P., Melitz, M., & Obstfeld, M. (2018). International Economics: Theory and Policy, 11th Edition, Global Edition. Pearson. The international affairs news that will be presented during the class.
Grading Policy	◆ Attendance : 5.0 %    ◆ Mark of Usual : 35.0 %    ◆ Midterm Exam : 20.0 % ◆ Final Exam : 40.0 % ◆ Other ( ) : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="https://web2.ais.tku.edu.tw/csp">https://web2.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . ※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.