

Tamkang University Academic Year 114, 1st Semester Course Syllabus

| | | | |
|--|--|------------|---|
| Course Title | BUSINESS ETHICS | Instructor | SHIH-CHANG HUNG |
| Course Class | TLBBM1A MASTER'S PROGRAM, DEPARTMENT OF BANKING AND FINANCE (ENGLISH-TAUGHT PROGRAM), 1A | Details | ◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits |
| Relevance to SDGs | SDG4 Quality education SDG11 Sustainable cities and communities SDG12 Responsible consumption and production SDG16 Peace, justice and strong institutions | | |
| D e p a r t m e n t a l A i m o f E d u c a t i o n | | | |
| In full and advanced financial courses to cultivate the international professional financial talents with independent analysis, judgement, and problem solve abilities. | | | |
| Subject Departmental core competences | | | |
| A. Cultivate advanced knowledge of financial theory.(ratio:15.00) B. Increase the skill of applied theory and practice.(ratio:15.00) C. Increase the ability of logical deduction.(ratio:20.00) D. Learning and use of financial research method.(ratio:20.00) E. Increase the ability to pass the exam of advanced financial professional certificate. (ratio:10.00) F. To have the potential of future advanced academic study.(ratio:20.00) | | | |
| Subject Schoolwide essential virtues | | | |
| 1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:20.00) 8. A sense of aesthetic appreciation. (ratio:5.00) | | | |

| | |
|---------------------|--|
| Course Introduction | Business ethics are embodied in ESG. This course focuses on corporate ESG. ESG and CSR will be introduced, including international ESG trends. Also, the SDGs and MDGs will be introduced. |
|---------------------|--|

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives | objective methods |
|-----|--|-------------------|
| 1 | This course helps students understand ESG, CSR, and international trends. Moreover, students know how to exercise ESG activities in TSMC, UMC, Delta, and TCC. | Cognitive |

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment |
|-----|------------------|-------------------|---------------------|--|
| 1 | ABCDEF | 12345678 | Lecture, Discussion | Report(including oral and written), Activity Participation |

Course Schedule

| Week | Date | Course Contents | Note |
|------|-----------------------|---------------------|------|
| 1 | 114/09/15 ~ 114/09/21 | Course Introduction | |
| 2 | 114/09/22 ~ 114/09/28 | SDGs Introduction | |
| 3 | 114/09/29 ~ 114/10/05 | SDGs Introduction | |
| 4 | 114/10/06 ~ 114/10/12 | SDGs Introduction | |
| 5 | 114/10/13 ~ 114/10/19 | MDGs Introduction | |

| | | | |
|----------------------|--------------------------|---|--|
| 6 | 114/10/20 ~ 114/10/26 | MDGs Introduction | |
| 7 | 114/10/27 ~ 114/11/02 | ESG Introduction | |
| 8 | 114/11/03 ~ 114/11/09 | ESG Introduction / Group Activities | |
| 9 | 114/11/10 ~ 114/11/16 | Midterm week | |
| 10 | 114/11/17 ~ 114/11/23 | ESG Introduction | |
| 11 | 114/11/24 ~ 114/11/30 | CSR Introduction | |
| 12 | 114/12/01 ~ 114/12/07 | CSR Introduction | |
| 13 | 114/12/08 ~ 114/12/14 | CSR Introduction | |
| 14 | 114/12/15 ~ 114/12/21 | Academic Seminar | |
| 15 | 114/12/22 ~ 114/12/28 | Practical Seminar | |
| 16 | 114/12/29 ~ 115/01/04 | Final Week of Diverse Assessments | |
| 17 | 115/01/05 ~ 115/01/11 | Final Week of Diverse Assessments | |
| 18 | 115/01/12 ~ 115/01/18 | Flexible Teaching Week for Teachers | |
| Key capabilities | | self-directed learning Social Participation | |
| Interdisciplinary | | Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics) | |
| Distinctive teaching | | Project implementation course | |
| Course Content | | Sustainability issue | |
| | | | |

| | |
|----------------------------------|---|
| Requirement | <p>1. You can not affect other people in the class.</p> <p>2. The course content follows the teaching progress.</p> <p>3. The final report grade will be zero if you are a free rider on the final report</p> <p>4. You must make a report, but you do not. The final report grade will be zero.</p> <p>5. 15 points will reduce the final report grade if the presentation is late.</p> <p>6. Course things are adjusted in our course. If you do not attend our course, it represents that you voluntarily give up your rights.</p> <p>7. The teacher has the right to adjust everything in our course.</p> <p>Note: Attendance - 30%, Final report - 30%, Share ideas - 10%, Paper Presentation - 30%.</p> |
| Textbooks and Teaching Materials | <p>Self-made teaching materials:Handouts</p> <p>Using teaching materials from other writers:Videos</p> |
| References | |
| Grading Policy | <p>◆ Attendance : 30.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other 〈 Ideas 〉 : 10.0 %</p> |
| Note | <p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p> |