

## Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	SEMINAR IN FINANCIAL MANAGEMENT	Instructor	CHEUNG-SUM LU
Course Class	TLBBM1A MASTER'S PROGRAM, DEPARTMENT OF BANKING AND FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	♦ General Course ♦ Required ♦ One Semester ♦ 3 Credits
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
In full and advanced financial courses to cultivate the international professional financial talents with independent analysis, judgement, and problem solve abilities.			
Subject Departmental core competences			
A. Cultivate advanced knowledge of financial theory.(ratio:30.00) B. Increase the skill of applied theory and practice.(ratio:25.00) C. Increase the ability of logical deduction.(ratio:15.00) D. Learning and use of financial research method.(ratio:15.00) E. Increase the ability to pass the exam of advanced financial professional certificate. (ratio:5.00) F. To have the potential of future advanced academic study.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:15.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	This interactive seminar will show how finance works for corporations in today's fast-moving business environment. The key topics are financial statements, valuation, capital budgeting, cash, dividend, and financing decisions.
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Financial statements	Psychomotor
2	Valuation	Psychomotor
3	Capital budgeting	Cognitive
4	Cash, dividend, financing decisions	Cognitive

**The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment**

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Discussion(including classroom and online), Activity Participation
2	ABCDEF	12345678	Lecture, Discussion, Practicum, Imitation	Study Assignments, Discussion(including classroom and online), Practicum, Activity Participation
3	ABCDEF	12345678	Lecture, Discussion, Practicum, Imitation	Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation

4	ABCDEF	12345678	Lecture, Discussion, Practicum	Discussion(including classroom and online), Practicum, Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note
1	114/09/15 ~ 114/09/21	Introduction, 9/18		
2	114/09/22 ~ 114/09/28	Financial statements, 9/25		9/25 Group member list due
3	114/09/29 ~ 114/10/05	Financial statements, 10/2		
4	114/10/06 ~ 114/10/12	Valuation, 10/9		
5	114/10/13 ~ 114/10/19	Valuation, 10/16		
6	114/10/20 ~ 114/10/26	Valuation, 10/23		
7	114/10/27 ~ 114/11/02	Capital budgeting, 10/30		
8	114/11/03 ~ 114/11/09	Capital budgeting, 11/6		
9	114/11/10 ~ 114/11/16	Capital budgeting, 11/13		
10	114/11/17 ~ 114/11/23	Cash, 11/20		
11	114/11/24 ~ 114/11/30	Cash, 11/27		
12	114/12/01 ~ 114/12/07	Dividend, 12/4		
13	114/12/08 ~ 114/12/14	Dividend, 12/11		
14	114/12/15 ~ 114/12/21	Financing decisions, 12/18		
15	114/12/22 ~ 114/12/28	Constitution Day, 12/25		Holiday!
16	114/12/29 ~ 115/01/04	New Year's Day, 1/1		Holiday!
17	115/01/05 ~ 115/01/11	Flexible Teaching Week, 1/8		
18	115/01/12 ~ 115/01/18	Flexible Teaching Week, 1/15		
Key capabilities		self-directed learning Problem solving		

Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)
Distinctive teaching	Project implementation course
Course Content	Logical Thinking
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts
References	Principles of Corporate Finance by Brealey, Myers, and Allen, McGraw-Hill (12th Ed.) Financial Management: Theory and Practice by Brigham, Houston, Kong, Hsu, and Bany-Arifin, Cengage Learning (An Asia Ed.) Corporate Finance by Berk and DeMarzo, Pearson (4th Ed.)
Grading Policy	<p>◆ Attendance : 10.0 %    ◆ Mark of Usual : 30.0 %    ◆ Midterm Exam : %</p> <p>◆ Final Exam : %</p> <p>◆ Other 〈Group assignments〉 : 60.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="https://web2.ais.tku.edu.tw/csp">https://web2.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>