

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	FINANCIAL INNOVATION	Instructor	
Course Class	TLBBM1A MASTER'S PROGRAM, DEPARTMENT OF BANKING AND FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education SDG9 Industry, Innovation, and Infrastructure SDG11 Sustainable cities and communities		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
In full and advanced financial courses to cultivate the international professional financial talents with independent analysis, judgement, and problem solve abilities.			
Subject Departmental core competences			
A. Cultivate advanced knowledge of financial theory.(ratio:30.00) B. Increase the skill of applied theory and practice.(ratio:15.00) C. Increase the ability of logical deduction.(ratio:5.00) D. Learning and use of financial research method.(ratio:10.00) E. Increase the ability to pass the exam of advanced financial professional certificate. (ratio:10.00) F. To have the potential of future advanced academic study.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	This course provides an in-depth exploration of financial innovation, covering the concepts, types, and practical applications of innovations in products, processes, technology, and institutional. Students will examine real-world cases, analyze the impact of innovations on financial markets, and review academic journal articles to develop research and critical thinking skills.			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Students will understand financial innovation, analyze cases and research, and apply creative thinking to propose new financial solutions.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note
1	114/09/15 ~ 114/09/21	Course Introduction & Assessment Overview		
2	114/09/22 ~ 114/09/28	Overview of Financial Innovation		
3	114/09/29 ~ 114/10/05	Product Innovation in Finance		
4	114/10/06 ~ 114/10/12	Case Studies of Product Innovation		

5	114/10/13 ~ 114/10/19	Process Innovation in Finance	
6	114/10/20 ~ 114/10/26	Case Studies of Process Innovation	
7	114/10/27 ~ 114/11/02	Technological Innovation in Finance	
8	114/11/03 ~ 114/11/09	Case Studies of Technological Innovation	
9	114/11/10 ~ 114/11/16	Institutional Innovation in Finance	
10	114/11/17 ~ 114/11/23	Case Studies of Institutional Innovation	
11	114/11/24 ~ 114/11/30	Financial Innovation Journal Article Review I	
12	114/12/01 ~ 114/12/07	Financial Innovation Journal Article Review II	
13	114/12/08 ~ 114/12/14	Financial Innovation Journal Article Review III	
14	114/12/15 ~ 114/12/21	Emerging Trends in Financial Innovation I	
15	114/12/22 ~ 114/12/28	Emerging Trends in Financial Innovation II	
16	114/12/29 ~ 115/01/04	Final Review and Reflection	
17	115/01/05 ~ 115/01/11	Write a reflection report on seminar participation	
18	115/01/12 ~ 115/01/18	Submit the seminar reflection report	
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		Financial Innovation	
Requirement			

Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Handouts
References	
Grading Policy	<p>◆ Attendance : 25.0 % ◆ Mark of Usual : 60.0 % ◆ Midterm Exam : %</p> <p>◆ Final Exam : %</p> <p>◆ Other 〈report〉 : 15.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>