

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	WEI-JEN CHEN
Course Class	TGLXM0A ELECTIVES COURSES BY COLLEGE OF BUSINESS AND MANAGEMENT-MASTER, 0A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 1 Credits
Relevance to SDGs	SDG4 Quality education SDG16 Peace, justice and strong institutions SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program advanced knowledge of business and management.(ratio:5.00) B. Students can demonstrate that they have analytical and problem-solving capability. (ratio:5.00) C. Students can demonstrate their oral and written communication skills.(ratio:5.00) D. Students can demonstrate team and interpersonal skill.(ratio:5.00) E. Students are able to demonstrate effective considerations of ethical issues in business situation.(ratio:80.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00)			

6. A cheerful attitude and healthy lifestyle. (ratio:5.00)				
7. A spirit of teamwork and dedication. (ratio:5.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction	This course aims to present a comprehensive framework from the perspective of stakeholders to explain and illustrate how businesses make ethical decisions and handle ethical disputes. Through the discussions in this course, it is hoped that business ethics can be concretely implemented in daily operations and personal decision-making within enterprises.			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	1. To help students understand the operations of a company, corporate governance mechanisms, development, and practices			Cognitive
	2. To help students understand the latest ESG (Environmental, Social, and Governance) regulations and controversies.			
	3. To help students understand the content of the SDGs (Sustainable Development Goals).			
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Publication	Testing, Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note

1	114/09/15 ~ 114/09/21	Course Introduction	
2	114/09/22 ~ 114/09/28	Introduction of Business Ethics	
3	114/09/29 ~ 114/10/05	Governance and its Challenge	
4	114/10/06 ~ 114/10/12	Ethical Decision Making	
5	114/10/13 ~ 114/10/19	Ethical Operation of Enterprise	
6	114/10/20 ~ 114/10/26	ESG	
7	114/10/27 ~ 114/11/02	SDGs	
8	114/11/03 ~ 114/11/09	Globalization	
9	114/11/10 ~ 114/11/16	Midterm Exam	
10	114/11/17 ~ 114/11/23	Final Report (Group Report)	
11	114/11/24 ~ 114/11/30	Final Report (Group Report)	
12	114/12/01 ~ 114/12/07	Final Report (Group Report)	
13	114/12/08 ~ 114/12/14	Final Report (Group Report)	
14	114/12/15 ~ 114/12/21	Final Report (Group Report)	
15	114/12/22 ~ 114/12/28	Final Report (Group Report)	
16	114/12/29 ~ 115/01/04	Final Evaluation Week	
17	115/01/05 ~ 115/01/11	Final Evaluation Week/Flexible Week	
18	115/01/12 ~ 115/01/18	Flexible Week	
Key capabilities		self-directed learning Humanistic Caring	
Interdisciplinary			
Distinctive teaching			

Course Content	Logical Thinking Environmental Safety AI application Sustainability issue
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Presentations
References	
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>