Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	PRINCIPLES OF ECONOMICS	Instructor	WEI-HSIU LIN
Course Class	TRJXB1A DEPARTMENT OF GLOBAL POLITICS AND ECONOMICS (ENGLISH-TAUGHT PROGRAM), 1A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG9 Industry, Innovation, and Infrastructure SDG12 Responsible consumption and production		

Departmental Aim of Education

To be equipped with a basic knowledge of economics and political science, to develop confidence in communicating professionally and academically in English in matters related to the global political economy; to acquire the capability to conduct further research individually and collectively with others; and ultimately to prepare oneself to become professionals and leaders with a global perspective for the international arena.

Subject Departmental core competences

A. Provide essential analytical abilities in the area of politics and economics(ratio:30.00)

B. Provide knowledge and skills to understand the current global issues(ratio:10.00)

C. Develop a high level of proficiency in verbal and written English required in the course of study and for communication purposes(ratio:10.00)

D. Develop ability to pursue research independently as well as in teams(ratio:30.00)

E. Provide basic knowledge on Taiwan's political and economic development(ratio:20.00)

Subject Schoolwide essential virtues

1. A global perspective. (ratio:30.00)

2. Information literacy. (ratio:5.00)

3. A vision for the future. (ratio:15.00)

4. Moral integrity. (ratio:5.00)

5. Independent thinking. (ratio:30.00)

6. A cheerful attitude and healthy lifestyle. (ratio:5.00)

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course Introduction	Economics is not a subject learning abstract concepts, but a tool to analyze the puzzles in our life with concepts. This course would like to introduce the concepts in microeocnomics and macroeconomics, and emphasize on the way to use these concepts in the real cases. I hope the students who take this class not only know basic economic concepts but also have new perspectives to your life.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	a.To understand specific terms in Economics b.To practice the way to learn, discuss and express in English c.To have a different view to your life	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Practicum	Testing, Practicum, Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	114/09/15 ~ 114/09/21	Introduction	
2	114/09/22 ~ 114/09/28	Demand and Supply (I): House Price in USA and Taiwan	
3	114/09/29 ~ 114/10/05	Demand and Supply (II): House Price in USA and Taiwan	
4	114/10/06 ~ 114/10/12	Elasticity(I): How do tourism industries survive in pandemic?	

5	114/10/13 ~ 114/10/19	Elasticity(II): How do tourism industries survive in pandemic?	
6	114/10/20 ~ 114/10/26	Consumer Surplus and Producer Surplus(I): How do we evaluate policy effects?	
7	114/10/27 ~ 114/11/02	Consumer Surplus and Producer Surplus(II): How do we evaluate policy effects?	
8	114/11/03 ~ 114/11/09	Quiz 1 and Review	
9	114/11/10 ~ 114/11/16	Midterm Exam/Midterm Assessment Week (teachers can adjust the week as needed)	
10	114/11/17 ~ 114/11/23	National Income (I)	
11	114/11/24 ~ 114/11/30	National Income(II)	
12	114/12/01 ~ 114/12/07	Measuring the Cost of Living (I)	
13	114/12/08 ~ 114/12/14	Measuring the Cost of Living (II)	
14	114/12/15 ~ 114/12/21	Unemployment and Inflation	
15	114/12/22 ~ 114/12/28	Quiz 2	
16	114/12/29 ~ 115/01/04	Final Week of Diverse Assessments	
17	115/01/05 ~ 115/01/11	Final Week of Diverse Assessments/Flexible Teaching Week for Teachers	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teachers	

Key capabilities	self-directed learning
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)
Distinctive teaching	Industry-university collaboration courses Special/Problem-Based(PBL) Courses
Course Content	Logical Thinking

Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Textbooks, Handouts Using teaching materials from other writers:Textbooks
References	
Grading Policy	◆ Attendance： 20.0 % ◆ Mark of Usual： % ◆ Midterm Exam： 30.0 % ◆ Final Exam： 30.0 % ◆ Other〈Assignment/Quiz〉：20.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php. ※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.