Course Title	AI AND THEMATIC WRITING	Instructor	AI, CHI-HAN
Course Class	TRBXB4A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4A	Details	◆ Blended Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education		

Departmental Aim of Education

To develop talented managers with international competitive advantage in the tourism industry.

Subject Departmental core competences

A. Ability to analyze and solve problems.(ratio:20.00)

B. Ability to communicate in English.(ratio:20.00)

C. Proper service and work attitude.(ratio:20.00)

D. Tourism management knowledge.(ratio:20.00)

E. Tourism management skills.(ratio:20.00)

Subject Schoolwide essential virtues

1. A global perspective. (ratio:10.00)

2. Information literacy. (ratio:10.00)

3. A vision for the future. (ratio:20.00)

4. Moral integrity. (ratio:10.00)

5. Independent thinking. (ratio:10.00)

6. A cheerful attitude and healthy lifestyle. (ratio:10.00)

7. A spirit of teamwork and dedication. (ratio:20.00)

8. A sense of aesthetic appreciation. (ratio:10.00)

Course Introduction	This course offers the fundamental concepts and practical instructions to help students learn how project is being done. You learn how to apply a great number of statistical techniques, draw conclusions from those, and determine what statistical technique would be suitable for a given dataset and/or project question. This course is meant as preparation for student's Bachelor project.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students are expected to have basic ideas about how quantitative research and qualitative research have proceeded. Meanwhile, they should learn how to defend the use of research methodology, using computer-intensive methods for data analysis, drawing conclusions from statistical test results. Eventually, it is the goal that the students are capable to compose a research paper.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Practicum	Testing, Practicum, Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	114/09/15 ~ 114/09/21	Introduction to the course	
2	114/09/22 ~ 114/09/28	Grouping	
3	114/09/29 ~ 114/10/05	A good project-example	

4	114/10/06~114/10/12	How to write a good introduction	
5	114/10/13~114/10/19	Data collection	
6	114/10/20~114/10/26	Project discussion	
7	114/10/27~114/11/02	Project discussion	Online Asynchronous Instruction
8	114/11/03~114/11/09	Midterm report upload	
9	114/11/10~114/11/16	Project discussion	Online Asynchronous Instruction
10	114/11/17~114/11/23	Reporting results of data analysis	Online Asynchronous Instruction
11	114/11/24~114/11/30	Reporting results of data analysis	
12	114/12/01~114/12/07	Group presentation	Online Asynchronous Instruction
13	114/12/08~114/12/14	Group presentation	
14	114/12/15~114/12/21	Group presentation	
15	114/12/22~114/12/28	Group presentation	
16	114/12/29~115/01/04	Final report submission	
17	115/01/05~115/01/11	Final Week of Diverse Assessments/Flexible Teaching Week for Teachers	
18	115/01/12~115/01/18	Flexible Teaching Week for Teachers	

Key capabilities	self-directed learning
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)
Distinctive teaching	Project implementation course
Course Content	Intellectual Property (learning intellectual property)

Requirement	Creswell, J. (2013). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. SAGE Publications, Inc.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations Using teaching materials from other writers:Presentations
References	
Grading Policy	◆ Attendance： 5.0 %　◆ Mark of Usual：10.0 %　◆ Midterm Exam： 5.0 % ◆ Final Exam： 5.0 % ◆ Other〈Presentation〉：75.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php. ※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.