

## Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	PRINCIPLES AND APPLICATION FOR INTERPRETATION	Instructor	CHI, SHAN JU
Course Class	TRBXB2A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
A. Ability to analyze and solve problems.(ratio:10.00) B. Ability to communicate in English.(ratio:30.00) C. Proper service and work attitude.(ratio:20.00) D. Tourism management knowledge.(ratio:10.00) E. Tourism management skills.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:15.00)			

Course Introduction	This course aims at building up the knowledge of being an on-site interpreter from both theoretical background and on-site practices. Students will be assessed by assignments, presentations, and hands-on activities.			
<p><b>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</b></p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	to acquire skills of guiding and on-site interpretation			Cognitive
2	to be able to deliver presentations (on-site interpretations)confidently			Cognitive
3	to understand the principles of guiding and on-site interpretation			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture, Discussion, Practicum	Testing, Discussion(including classroom and online), Report(including oral and written)
2	ABCDE	12345678	Lecture, Discussion, Practicum	service learning
3	ABCDE	12345678	Lecture, Discussion	Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note

1	114/09/15 ~ 114/09/21	Course Introduction; warm-up; self-introduction; chit-chat	bonus: 1%
2	114/09/22 ~ 114/09/28	my favorite version of songs	bonus: 1%
3	114/09/29 ~ 114/10/05	team-up and warm-up with team members; team presentations	bonus +1
4	114/10/06 ~ 114/10/12	what a good interpretation should be like? team presentations	
5	114/10/13 ~ 114/10/19	design an art work interpretation and practice	2%
6	114/10/20 ~ 114/10/26	art work interpretations; feedback and re-presentations	3% and 5%
7	114/10/27 ~ 114/11/02	design a historical site interpretation; practice	2%; field trip 11/2
8	114/11/03 ~ 114/11/09	historical site interpretations; feedback and re-presentations	3%; 5%
9	114/11/10 ~ 114/11/16	midterm exam	20%
10	114/11/17 ~ 114/11/23	midterm exam (closure)	
11	114/11/24 ~ 114/11/30	presentation for interpretation videos; site selection and team discussion on how to	5%
12	114/12/01 ~ 114/12/07	design a biological site interpretation; practice	2%;field trip on 12/7
13	114/12/08 ~ 114/12/14	biological site interpretation; feedback and re-presentations	3%; 5%
14	114/12/15 ~ 114/12/21	design an interpretation with 5 senses; practice	2%
15	114/12/22 ~ 114/12/28	interpretation with 5 senses; feedback and re-presentations	3%; 5%
16	114/12/29 ~ 115/01/04	Final Week of Diverse Assessments	30%
17	115/01/05 ~ 115/01/11	Flexible Teaching Week for Teachers	field trip on 11/2; therefore, no class.
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teachers	field trip on 12/7; therefore, no class.
Key capabilities		self-directed learning	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	

Distinctive teaching	Project implementation course
Course Content	skill application
Requirement	This course focuses on 'presentations;' Scores rely heavily on class participation. You also have to work on a service learning, which requires you to produce a tour-guiding video in a team and it also serves as your final exam, too.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations Using teaching materials from other writers:Presentations, Videos
References	Tilden, Freeman (1977). Interpreting Our Heritage (3rd ed.) Chapel Hill: University of North Carolina Press Beck, Lary and Cable, Ted (2011). The gift of interpretation: 15 guiding principles for interpreting nature and culture (3rd ed.) Urbana: Sagamore Publishing.
Grading Policy	◆ Attendance :                %    ◆ Mark of Usual :                %    ◆ Midterm Exam : 20.0 % ◆ Final Exam :    30.0 % ◆ Other 〈shown weekly〉 : 50.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="https://web2.ais.tku.edu.tw/csp">https://web2.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . ※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.