

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	ENGLISH (II)	Instructor	YEA HUEY CHANG
Course Class	TRBXB2A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Required ◆ 1st Semester ◆ 2 Credits
Relevance to SDGs	SDG4 Quality education SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . To develop the ability to use a foreign language and interact with students and friends from abroad. II. To cultivate the ability to appreciate the beauty of language and express ideas effectively and efficiently.			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:5.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			
Course Introduction	Through in-class reading, writing, listening, and discussion of topics of interest/relevance to Tourism majors, students will not only improve their content knowledge, but also the four language skills.		

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will read, write, listen, and talk about tourism topics of interest/relevance to them.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		12345678	Discussion	Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	114/09/15 ~ 114/09/21	Orientation	
2	114/09/22 ~ 114/09/28	Mainstream tours	
3	114/09/29 ~ 114/10/05	Non-mainstream tours	
4	114/10/06 ~ 114/10/12	Non-mainstream tours (continued)	
5	114/10/13 ~ 114/10/19	Eco-tourism	
6	114/10/20 ~ 114/10/26	Eco-tourism (continued)	
7	114/10/27 ~ 114/11/02	Proposal sharing and feedback	
8	114/11/03 ~ 114/11/09	Midterm exam week	Proposal due
9	114/11/10 ~ 114/11/16	Tourism quality	
10	114/11/17 ~ 114/11/23	Over-tourism	
11	114/11/24 ~ 114/11/30	Tourism tax	

12	114/12/01 ~ 114/12/07	Fake hotel reviews	
13	114/12/08 ~ 114/12/14	Robot-staffed hotels	
14	114/12/15 ~ 114/12/21	AI hotel management	
15	114/12/22 ~ 114/12/28	Constitution Day (No class!)	
16	114/12/29 ~ 115/01/04	New Year (No class!)	
17	115/01/05 ~ 115/01/11	Oral report	Written report due
18	115/01/12 ~ 115/01/18	iClass review	
Key capabilities		self-directed learning	
Interdisciplinary			
Distinctive teaching		Project implementation course	
Course Content		Logical Thinking	
Requirement		midterm proposal 30% Final report 40%	
Textbooks and Teaching Materials		Self-made teaching materials:Presentations, Handouts, Worksheets	
References			
Grading Policy		◆ Attendance : 30.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 40.0 % ◆ Other 〈 〉 : %	

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
------	---