Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	EXPLORING SUSTAINABILITY	Instructor	WEILI JASMINE CHEN
Course Class	TRBXB1A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 1 Credits
Relevance to SDGs	SDG9 Industry, Innovation, and Infrastructure SDG12 Responsible consumption and production SDG13 Climate action SDG17 Partnerships for the goals		

Departmental Aim of Education

Ⅰ. Building an Knowledge Map for Exploring Sustainability.

Ⅱ. Guiding a Learning Process of Social Awareness, Social Participation, and Social Innovation.

Ⅲ. Learning the Methods of Exploring Sustainability Step by Step.

Ⅳ. Become an Explorer of Sustainable Action.

Subject Schoolwide essential virtues

1. A global perspective. (ratio:20.00)

2. Information literacy. (ratio:5.00)

3. A vision for the future. (ratio:20.00)

4. Moral integrity. (ratio:5.00)

5. Independent thinking. (ratio:20.00)

6. A cheerful attitude and healthy lifestyle. (ratio:5.00)

7. A spirit of teamwork and dedication. (ratio:20.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

	Course Introduction	This is the 2nd half of the new campus-wide course: AI and Exploring Sustainability. The goal of this part of the course is to facilitate the knowledge, abilities and skills for learners needed to live a sustainable way of life and be the change in their professional discipline. 課程目標培養學生「成為探索永續行動者」，並透過課程設計，培養兩大核心素養：探索素養、永續素養。探索素養方面，培養勇氣及風險評估的能力，並運用設計思考四步驟產出一個初步可行的行動方案。永續素養方面，運用專業知能回應新常態，認可社會包容價值，並在大學的養成教育中，成為永續公民。

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Constructing a Exploring Sustainable Learning Support System. 建構探索永續學習支援系統	Cognitive
2	Constructing and exploring the real world applications for sustainability. 建構探索永續學習執行系統	Psychomotor
3	Become an explorer/doer for sustainable action. 成為探索永續行動者	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		12345678	Lecture	Discussion(including classroom and online)
2		12345678	Discussion, Practicum	Practicum, Activity Participation
3		12345678	Discussion, Practicum, Experience	Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note

#	Date	Content	Notes
1	114/09/15～114/09/21		
2	114/09/22～114/09/28		
3	114/09/29～114/10/05		
4	114/10/06～114/10/12		
5	114/10/13～114/10/19		
6	114/10/20～114/10/26		
7	114/10/27～114/11/02		
8	114/11/03～114/11/09		
9	114/11/10～114/11/16		
10	114/11/17～114/11/23	Course introduction and preparation of teams; The new common and 5W1H 新常態與永續發展初探	*11/1 field trip
11	114/11/24～114/11/30	Task and team set-ups 探索任務介紹＋團隊建立; Best practice in tourism and discussion 觀光專業領域的亮點個案與議題討論	
12	114/12/01～114/12/07	Tasks in action 永續議題探索 1	12/5 field task (1)
13	114/12/08～114/12/14	Tasks in action 永續議題探索 2	12/12 field task (2)
14	114/12/15～114/12/21	Global Voices, Local Farms: How Cooperatives Connect Communities Around the World	12/19 no class; Class moved to 10/30 18:10～20:00
15	114/12/22～114/12/28	Tasks in action 永續議題探索 3	
16	114/12/29～115/01/04	Outcome Presentation & Peer Review 探索任務成果發表	
17	115/01/05～115/01/11	Outcome Presentation & Peer Review 探索任務成果發表	
18	115/01/12～115/01/18	Peer review and self assessment- Submit learning outcomes	
Key capabilities		Social Participation Interdisciplinary	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	

Distinctive teaching	Project implementation course
Course Content	Sustainability issue
Requirement	Generative AI Ethics Statement This course supports ethical and transparent use of generative AI to enhance student learning and collaboration. Students are encouraged to engage with AI tools for idea generation, language improvement, or research assistance only if the use is explicitly disclosed and followed by thoughtful, original rewriting and critical reflection. Key Policy: "Conditional Use with Critical Rewrite" Students must: Clearly state how AI was used in their assignment or reflection (e.g., "used AI to brainstorm examples but rewrote all content"). Ensure that all reflective writing remains personal, experience-based, and demonstrates original insight.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Worksheets Using teaching materials from other writers:Videos, Worksheets
References	
Grading Policy	◆ Attendance: % ◆ Mark of Usual:40.0 % ◆ Midterm Exam: % ◆ Final Exam: 30.0 % ◆ Other〈Portfolio or reports〉:30.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php. ※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.