

# Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	ABILITY OF EXPRESSING IN SPOKEN AND WRITTEN CHINESE	Instructor	JI-JING CHEN
Course Class	TRBXB1A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>♦ General Course</li> <li>♦ Required</li> <li>♦ One Semester</li> <li>♦ 2 Credits</li> </ul>
Relevance to SDGs	SDG4 Quality education SDG17 Partnerships for the goals		
Departmental Aim of Education			
I. To motivate earnest learning.  II. To improve writing ability.			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00)  2. Information literacy. (ratio:10.00)  3. A vision for the future. (ratio:10.00)  4. Moral integrity. (ratio:15.00)  5. Independent thinking. (ratio:15.00)  6. A cheerful attitude and healthy lifestyle. (ratio:10.00)  7. A spirit of teamwork and dedication. (ratio:15.00)  8. A sense of aesthetic appreciation. (ratio:15.00)			
Course Introduction	<p>This semester, we will go on a deep journey into five amazing movies. For each movie, we will read and discuss two selected Chinese articles that connect to its themes. These articles are chosen to challenge our thinking. We will also use powerful AI tools to help us analyze, create, and express our ideas. This class is designed for both local and international students to learn together. We will practice critical thinking and improve our Chinese reading, writing, and speaking skills in a new and exciting way.</p>		

**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives			objective methods
1	1. Improve students' oral and written Chinese skills. 2. Cultivate students' ability to write Chinese business proposals. 3. Improve the writing ability of students' autobiography and resume. 4. Cultivate students' ability to present Chinese presentations			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		12345678	Lecture, Discussion, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note
1	114/09/15 ~ 114/09/21	Course Introduction		
2	114/09/22 ~ 114/09/28	Theme: Friendship, Change, Identity.		
3	114/09/29 ~ 114/10/05	(Toy Story - Finding Your Place) ◦ Theme: Belonging, Purpose.		
4	114/10/06 ~ 114/10/12	(Zootopia - The Danger of Stereotypes.Zootopia - The Danger of Stereotypes.Theme: Stereotypes, Prejudice. AI Tool Intro 2: AI Presentation Maker.		
5	114/10/13 ~ 114/10/19	Zootopia - Breaking the Bias.Theme: Overcoming bias, Social justice.		
6	114/10/20 ~ 114/10/26	Prompt Engineering Workshop).Learn how to write effective prompts.		

7	114/10/27 ~ 114/11/02	The story's seven plot points and character archetypes	
8	114/11/03 ~ 114/11/09	Midterm exam/midterm assessment week	
9	114/11/10 ~ 114/11/16	Using board games to write stories	
10	114/11/17 ~ 114/11/23	Storyteller Board Game and AI Writing (Pictures and Text Practice)	
11	114/11/24 ~ 114/11/30	Inside Out - The Purpose of Emotions. Theme: Emotional intelligence, The function of sadness.	
12	114/12/01 ~ 114/12/07	(Inside Out - Memory and Personality. Theme: Memory, Personality, Growing up.	
13	114/12/08 ~ 114/12/14	(Soul - The Meaning of a "Good Life"Final Project Workshop) Theme: Mindfulness, Definition of success. Final Project Workshop.	
14	114/12/15 ~ 114/12/21	Final report	
15	114/12/22 ~ 114/12/28	Final report	
16	114/12/29 ~ 115/01/04	Final Week of Diverse Assessments	
17	115/01/05 ~ 115/01/11	Self-Directed Learning through Course Projects	
18	115/01/12 ~ 115/01/18	Self-Directed Learning through Course Projects	
Key capabilities		Humanistic Caring	
Interdisciplinary			
Distinctive teaching			
Course Content		Logical Thinking	

Requirement	<p>1.Chinese Proficiency: All reports and assignments in this course must be completed in Chinese. Basic Chinese expression skills are required.</p> <p>2.Class Attendance: Please be on time. Arriving late or leaving early by more than 10 minutes will be considered an absence.</p> <p>3.Assignment Submission: Assignments must be submitted in class on time. Submissions via message or mail are not accepted.</p> <p>4.AI Ethics Policy: This course supports responsible AI use under clear guidelines. AI tools may be used for assignments or reports, but usage must be clearly noted (e.g., idea generation, editing, reference suggestions) in a footnote on the title page or after the references. Personal Reflection Reports and Group Interview Assignments must not involve AI. Undisclosed use may result in re-evaluation or a zero grade.</p> <p>5.AI-Generated Content Rule: If classroom creative work involves AI, both the original and the revised version (with over 40% modification) must be submitted. If not submitted together and over 60% is AI-generated, the assignment will receive zero points.</p>
Textbooks and Teaching Materials	<p>Self-made teaching materials:Presentations, Handouts, Videos</p> <p>Using teaching materials from other writers:Presentations, Handouts</p>
References	
Grading Policy	<p>◆ Attendance : 16.0 % ◆ Mark of Usual : 34.0 % (Chinese Proficiency Test Included)</p> <p>◆ Midterm Exam : 25.0 % ◆ Final Exam : 10.0 %</p> <p>◆ Other &lt;Final report&gt; : 15.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="https://web2.ais.tku.edu.tw/csp">https://web2.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>