

## Tamkang University Academic Year 114, 1st Semester Course Syllabus

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| Course Title  | EXPLORATION FIELD-EXPLORING HUMANITIES, SOCIAL SCIENCES, AND INTELLIGENT MANAGEMENT   | Instructor | (Collaborative teaching)<br>WEILI JASMINE CHEN                             |
| Course Class  | TNUXB0A<br>COMMON ELECTIVE COURSES, 0A  | Details    | ♦ Distance Learning Course<br>♦ Selective<br>♦ One Semester<br>♦ 1 Credits |
| Relevance to SDGs   | SDG5 Gender equality<br>SDG8 Decent work and economic growth<br>SDG9 Industry, Innovation, and Infrastructure<br>SDG12 Responsible consumption and production |            |  |
| Schoolwide Aim of Education   |   |            |  |
| I. To adapt to new circumstances.<br>II. To integrate knowledge from different sources.<br>III. To carry on lifelong learning.<br>IV. To advance in the complicated world.  |   |            |  |
| Subject Schoolwide essential virtues  |   |            |  |
| 1. A global perspective. (ratio:20.00)<br>2. Information literacy. (ratio:10.00)<br>3. A vision for the future. (ratio:10.00)<br>4. Moral integrity. (ratio:20.00)<br>5. Independent thinking. (ratio:10.00)<br>6. A cheerful attitude and healthy lifestyle. (ratio:10.00)<br>7. A spirit of teamwork and dedication. (ratio:10.00)<br>8. A sense of aesthetic appreciation. (ratio:10.00) |   |            |  |

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| Course Introduction | Exploring the intersection of humanities, social sciences, and modern intelligent management, this course helps students understand the relationships between human behavior, social structures, and management strategies. Through interdisciplinary learning, students will gain the skills to apply intelligent management tools and techniques, while gaining insights into how social and cultural changes impact management practices. |
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

| No. | Teaching Objectives  | objective methods |
|-----|--|-------------------|
| 1   | To develop students' ability to analyze management issues through the lens of human behavior and social structures, and to apply sociological and humanistic perspectives to real-world organizational contexts. | Psychomotor       |
| 2   | Learn how to leverage modern intelligent technologies to enhance management effectiveness and address complex societal challenges.   | Cognitive         |
| 3   | To introduce and create a level of awareness about the programs offered by the College of Education.   | Cognitive         |
| 4   | Identify key tourism sectors (cultural tourism, food & beverage, hospitality, and destination management) and their roles in cross-cultural exchange, cultural preservation, and sustainability.                 | Psychomotor       |

**The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment**

| No. | Core Competences | Essential Virtues | Teaching Methods | Assessment        |
|-----|------------------|-------------------|------------------|-------------------|
| 1   |                  | 12345678          | Lecture          | Study Assignments |
| 2   |                  | 12345678          | Practicum        | Study Assignments |
| 3   |                  | 12345678          | Lecture          | Study Assignments |
|     |                  |                   |                  |                   |

| 4  |                          | 12345678   | Practicum  | Study Assignments |
|--|--------------------------|--|--|-------------------|
| <p style="text-align: center;"><b>Course Schedule</b></p> <p style="text-align: center; color: red;">Note for Distance Learning Course : Please clearly indicate synchronous and asynchronous courses.</p> |                          |  |  |                   |
| Week   | Date                     | Course Contents  | Note   |                   |
| 1  | 114/09/15 ~<br>114/09/21 | Module 1 AI and Futures of Smart Transportation<br>(Physical class)  | Instructor: Dr. Zhu,<br>Zheng-An                         |                   |
| 2  | 114/09/22 ~<br>114/09/28 | AI-Powered Traffic Control (Watch recorded lectures<br>and complete learning activities on their own time)<br>(Asynchronous Class) |  |                   |
| 3  | 114/09/29 ~<br>114/10/05 | AI and Public Transportation Efficiency (Asynchronous<br>Class)  |  |                   |
| 4  | 114/10/06 ~<br>114/10/12 | AI for Sustainable and Safe<br>Transportation(Asynchronous Class)  |  |                   |
| 5  | 114/10/13 ~<br>114/10/19 | Module 2 Foundations of Language and Culture (Study<br>anytime, anywhere – no live sessions required)                              | Instructor: Dr. Liu,<br>Pei-Hsun                         |                   |
| 6  | 114/10/20 ~<br>114/10/26 | Intercultural Communication in Practice (Study anytime,<br>anywhere – no live sessions required)                                   |  |                   |
| 7  | 114/10/27 ~<br>114/11/02 | Intelligent Language Technologies in Education (Study<br>anytime, anywhere – no live sessions required)                            |  |                   |
| 8  | 114/11/03 ~<br>114/11/09 | Synthesizing Linguistic Insights for Adaptive Global<br>Strategies (Study anytime, anywhere – no live sessions<br>required)        |  |                   |
| 9  | 114/11/10 ~<br>114/11/16 | Midterm exam week: Submit assignments for Module 1<br>& 2 on iClass (25% each)   |  |                   |
| 10   | 114/11/17 ~<br>114/11/23 | Module 3 Introduction to College of Education  | Instructor: Dr. Anisah<br>Abdullah                       |                   |
| 11   | 114/11/24 ~<br>114/11/30 | Education and Futures Design, College of Education<br>(Asynchronous Class)   | Watch recorded videos<br>& complete activities<br>online |                   |
| 12   | 114/12/01 ~<br>114/12/07 | Educational Technology, College of Education<br>(Asynchronous Class)   | Watch recorded videos<br>& complete activities<br>online |                   |
| 13   | 114/12/08 ~<br>114/12/14 | Educational Psychology and Counseling, College of<br>Education (Asynchronous Class)  | Watch recorded videos<br>& complete activities<br>online |                   |
| 14   | 114/12/15 ~<br>114/12/21 | Module 4 Tourism as a Bridge Between Cultures (Study<br>anytime, anywhere – no live sessions required)                             | Instructor: Dr. W.<br>Jasmine Chen                       |                   |
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| 15                               | 114/12/22 ~<br>114/12/28 | Sustainable Food & Beverage Tourism – More Than Just Eating (Study anytime, anywhere – no live sessions required)   |  |
| 16                               | 114/12/29 ~<br>115/01/04 | Beyond Hotels – How Hospitality Creates a Sense of Place (Study anytime, anywhere – no live sessions required)  |  |
| 17                               | 115/01/05 ~<br>115/01/11 | Reimagining Destinations – The Future of Tourism;<br>***Submit assignments for Module 3 & 4 (25% each)  |  |
| 18                               | 115/01/12 ~<br>115/01/18 | Flexible Teaching Week for Teachers   |  |
| Key capabilities                 |                          | Interdisciplinary   |  |
| Interdisciplinary                |                          | Exploration field   |  |
| Distinctive teaching             |                          | Collaborative teaching (multiple teachers and business teachers in the school) course   |  |
| Course Content                   |                          | Sustainability issue  |  |
| Requirement                      |                          | <p>1. The course is taught by four instructors, each covering a four-week module. Learners are required to submit assignments for the first two instructors during midterm week and for the remaining two in Week 17 via iClass. To successfully complete the course, learners must pass all four assignments.</p> <p>2. Completion of online videos and assignments: Required for passing<br/>Failure to complete any of the four tasks will result in: Course failure.</p> <p>3. Using AI-generated materials without proper edits is considered cheating and will get zero for the grade (Task 2, 3, 4).</p> |  |
| Textbooks and Teaching Materials |                          | <p>Self-made teaching materials:Videos</p> <p>Using teaching materials from other writers:Videos</p>  |  |
| References                       |                          | <p>Instructor: Dr. Zhu, Zheng-An, Department of AI, 168576@mail.tku.edu.tw</p> <p>Instructor: Dr. Liu, Pei-Hsun, Department of English, 165214@o365.tku.edu.tw</p> <p>Instructor: Dr. Anisah Abdullah, Department of Education &amp; Futures Design, nuranisah@gmail.com</p> <p>Instructor: Dr. W. Jasmine Chen, Department of International Tourism Management, wjchen@tku.edu.tw</p>  |  |
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| Grading Policy | ◆ Attendance :                    %    ◆ Mark of Usual :                    %    ◆ Midterm Exam :                    %<br>◆ Final Exam :                    %<br>◆ Other 〈 4 tasks 〉 : 100.0 %   |
| Note           | <p>1. This syllabus may be uploaded at the website of the Course Syllabus Management System at <a href="https://web2.ais.tku.edu.tw/csp">https://web2.ais.tku.edu.tw/csp</a> or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a></p> <p>2. According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject."</p> <p>3. According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities."</p> <p>4. If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p> |