

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	SUSTAINABLE FINANCE & INSURANCE	Instructor	WU, YU FENG
Course Class	TLOXB3P DEPARTMENT OF RISK MANAGEMENT AND INSURANCE, 3P	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG8 Decent work and economic growth SDG16 Peace, justice and strong institutions		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Enhance professional knowledge of risk management and insurance to strengthen professional skill. II. Focus on industry-university cooperation to combine theory and practical issues. III. Emphasize on the license acquirement to increase students' job opportunity.			
Subject Departmental core competences			
A. Students will exhibit knowledge for business professional.(ratio:20.00) B. Students will exhibit the ability to distinguish insurance products.(ratio:20.00) C. Students will exhibit the ability of underwriting and marketing skills.(ratio:15.00) D. Students will exhibit the ability of financial planning especially for insurance products. (ratio:15.00) E. Students will exhibit the ability of risk management and an insurance operation.(ratio:15.00) F. Students will exhibit the ethics in insurance profession and spirit of teamwork.(ratio:15.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	<p>This class is going to be a comprehensive introduction to the study of ESG. In the first part of this course, I will cover basic concepts in ESG, such as Sustainable Finance, Sustainable Insurance, and Global Initiatives. Then, there are a lot of other things that we will also do that are just as important.</p>
---------------------	---

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>1.We are going to learn to integrate Environmental, Social, and Governance (ESG) principles into strategic decision-making.</p> <p>2.We are going to explain the financial sector' s role in sustainability transitions.</p> <p>3.We are going to apply integrated thinking to financial and sustainability decisions.</p>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion, Publication	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Participation/ Attendance

Course Schedule

Week	Date	Course Contents	Note
1	114/09/15 ~ 114/09/21	Class introductions & Course overview	

2	114/09/22 ~ 114/09/28	Sustainability's challenges to corporates: externalities-internalization	
3	114/09/29 ~ 114/10/05	public holiday	
4	114/10/06 ~ 114/10/12	public holiday	
5	114/10/13 ~ 114/10/19	Sustainability's challenges to corporates: Governance and behaviour	
6	114/10/20 ~ 114/10/26	Sustainability's challenges to corporates: Coalitions for sustainable finance	
7	114/10/27 ~ 114/11/02	Sustainability's challenges to corporates: changing business models	
8	114/11/03 ~ 114/11/09	Sustainability's challenges to corporates: Integrated reporting- metrics and data	
9	114/11/10 ~ 114/11/16	Midterm Quiz	submit worksheet (Case Presentation by the Trust Association in Chinese)
10	114/11/17 ~ 114/11/23	Overview of Sustainable Finance (SF)	
11	114/11/24 ~ 114/11/30	Financing sustainability: Investing for long-term value creation	
12	114/12/01 ~ 114/12/07	Financing sustainability: Equity and Bonds	
13	114/12/08 ~ 114/12/14	Financing sustainability: Banking and insurance	
14	114/12/15 ~ 114/12/21	How to get there? Transition management	
15	114/12/22 ~ 114/12/28	Final Oral Presentation	
16	114/12/29 ~ 115/01/04	Final Oral Presentation	
17	115/01/05 ~ 115/01/11	Final Week of Diverse Assessments/Flexible Teaching Week for Teachers	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teachers	
Key capabilities		self-directed learning Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	

Distinctive teaching	Sustainable Developm
Course Content	Sustainability issue
Requirement	1.To respect copyright and academic ethics, it's fine to use AI to help brainstorm ideas or gather and organize research materials. But you can't submit AI-generated content directly as your own for class presentations or written assignments. 2.Invited talks and presentations arranged based on the experts' schedules.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Videos Using teaching materials from other writers:Textbooks, Videos
References	Dirk Schoenmaker & Willem Schramade, Principles of Sustainable Finance, OXFORD (2021) Simon Thompson,Green and Sustainable Finance: Principles and practice in banking, investment and insurance (2023)
Grading Policy	◆ Attendance : 15.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 35.0 % ◆ Final Exam : 35.0 % ◆ Other <assignments & works> : 15.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.