

## Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	INTERNATIONAL INVESTMENT	Instructor	AN-CHI WU
Course Class	TLFBB4A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 4A	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG8 Decent work and economic growth SDG9 Industry, Innovation, and Infrastructure		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II . By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III . To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
Subject Departmental core competences			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:40.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:10.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:40.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:20.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction		This course aims to analyze significant matters within the dynamic field of international financial markets, business strategies, and global investments. It centers on different facets of international management within an open-economy macroeconomic framework, building upon the theories and practical considerations covered in investments. Designed for students seeking a solid comprehension of the primary prospects in international investment, this course provides a comprehensive exploration of the subject matter.		
<p><b>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</b></p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	1. Understand the types of international investments. 2. Identify the factors that influence international investment. 3. Learning about investment decisions and investment analysis.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion, Publication, Practicum, Experience	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note
1	114/09/15 ~ 114/09/21	Introductions and Initial Discussion		

2	114/09/22 ~ 114/09/28	The Investment Environment	
3	114/09/29 ~ 114/10/05	Aspects of International Investment Decision-Making	
4	114/10/06 ~ 114/10/12	Cost-Benefit Analysis for Investment Decisions	
5	114/10/13 ~ 114/10/19	Culture and Ethics in International Business	
6	114/10/20 ~ 114/10/26	Main International investment Styles	
7	114/10/27 ~ 114/11/02	The Strategy of International Investment	
8	114/11/03 ~ 114/11/09	Market Entry methods	
9	114/11/10 ~ 114/11/16	Midterm Exam Week	
10	114/11/17 ~ 114/11/23	International Financial Market and Instruments	
11	114/11/24 ~ 114/11/30	Types of Investment Instruments	
12	114/12/01 ~ 114/12/07	Essential features of an Investment Programme	
13	114/12/08 ~ 114/12/14	Exchange rate exposure and Risk management	
14	114/12/15 ~ 114/12/21	Sustainable Investment	
15	114/12/22 ~ 114/12/28	Group Project and Presentation (I)	
16	114/12/29 ~ 115/01/04	Final Week of Diverse Assessments	
17	115/01/05 ~ 115/01/11	Final Week of Diverse Assessments/Flexible Teaching Week for Teachers	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teachers	
Key capabilities			
Interdisciplinary			
Distinctive teaching			

Course Content	Sustainability issue
Requirement	1. Student is expected to arrive on time and stay for the entire duration of the class. 2. Class discussions are often necessary. 3. A final investment analysis report will be required at the end of the semester. 4. The course content and progress will be adjusted accordingly based on the interaction between the instructor and students.
Textbooks and Teaching Materials	Self-made teaching materials: Presentations, Handouts Using teaching materials from other writers: Textbooks
References	Global Business Today, (12th Edition), by Charles Hill, 2022 Global Investments: 6th International Edition, Bruno Solnik, H.E.C. Supplemental Materials: The course will be supported by videos, readings, and a required case studies.
Grading Policy	◆ Attendance : 20.0 %    ◆ Mark of Usual : 40.0 %    ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other < > : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="https://web2.ais.tku.edu.tw/csp">https://web2.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>