

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	SUN, CHIA-CHI
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Acquisition of professional knowledge. II . Learning effective self-planning. III . Theoretical application of practical matters. IV . Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI . Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:10.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:10.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:70.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:30.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction		This course is to provide students cross-domain management knowledge after the pandemic including the acquisition of professional knowledge, learning effective self-planning, theoretical application of practical matters, interpersonal communication and teamwork, analysis of problems and recommendations and awareness of ethics as a global citizen.		
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	This online certificate course is ideal for any professional interested in improving their hard and soft skills in order to be successful in business. Managers, entrepreneurs, and specialists, including consultants and analysts, will benefit from the interactive, guided approach to learning.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note
1	114/09/15 ~ 114/09/21	Introduction to basic management concepts		

2	114/09/22 ~ 114/09/28	Introduction to basic management concepts	
3	114/09/29 ~ 114/10/05	Introduce Making Decisions	
4	114/10/06 ~ 114/10/12	Introduction Influence of the External Environment and the Organization' s Culture	
5	114/10/13 ~ 114/10/19	Introduction Influence of the External Environment and the Organization' s Culture	
6	114/10/20 ~ 114/10/26	Introduction of Managing in a Global Environment	
7	114/10/27 ~ 114/11/02	Introduction of Managing in a Global Environment	
8	114/11/03 ~ 114/11/09	Introduction of Managing Diversity	
9	114/11/10 ~ 114/11/16	Midterm Exam Week	
10	114/11/17 ~ 114/11/23	Introduction of Managing Diversity	
11	114/11/24 ~ 114/11/30	Introduction of Managing Social Responsibility and Ethics	
12	114/12/01 ~ 114/12/07	Introduction of Managing Social Responsibility and Ethics	
13	114/12/08 ~ 114/12/14	Introduction of Managing Change and Disruptive Innovation	
14	114/12/15 ~ 114/12/21	Student final report and publication about management projects	Group Presentation (Group 1-Group 3)
15	114/12/22 ~ 114/12/28	Student final report and publication about management projects	Group Presentation (Group 4-Group 6)
16	114/12/29 ~ 115/01/04	Final Week of Diverse Assessments	Group Presentation (Group 7-Group 9)
17	115/01/05 ~ 115/01/11	Final Week of Diverse Assessments/Flexible Teaching Week for Teachers	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teachers	Final Teaching assessment
Key capabilities		Problem solving	
Interdisciplinary			

Distinctive teaching	Special/Problem-Based(PBL) Courses
Course Content	Logical Thinking
Requirement	<p>Course rules</p> <ol style="list-style-type: none"> 1. QR Code attendance system will be held in every class every week. 2. Please form your own groups of 5 students. The teacher will not participate in the grouping. Please choose your group members carefully. 3. Please send the group list to the teacher EMIAL before the third week of class. 4. There will be group discussions and case discussions in class. Students are invited to participate in the physical class for discussion. 5. This course has a midterm exam. 6. The final exam for this course is to write and listen to the final report. The final report will be submitted during the final exam week. 7. Photocopying of textbooks is prohibited. 8. The way to submit the discussion for the usual course case group is to upload the discussion files to the iclass system. 9. Other grading includes group discussions in each week's classes, individual homework assignments in each week's classes, and group final reports. Group discussions in each weekly class account for 5%, and individual homework in each weekly class account for 5%. The final report accounts for 40%.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations
References	
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 10.0 %</p> <p>◆ Final Exam : 5.0 %</p> <p>◆ Other 〈Group Presentation〉 : 75.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>