

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	PEI-CHUN CHEN
Course Class	TLFBB2B DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2B	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG8 Decent work and economic growth		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Acquisition of professional knowledge. II . Learning effective self-planning. III . Theoretical application of practical matters. IV . Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI . Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:15.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction	This course introduces core financial principles in an intuitive, accessible way. Emphasizing real-world decision-making, it covers valuation, financial statements, risk and return, and capital budgeting—all from a managerial perspective. Ideal for students of any background, it equips you with practical tools to understand and apply finance in business and management.			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	1.Understand the Concept & Importance of FINANCIAL MANAGEMENT 2.Explore Key Challenges in FINANCIAL MANAGEMENT 3.Develop Cross-Cultural Competence 4.Understand Global Talent Management 5.Study Legal and Ethical Considerations in FINANCIAL MANAGEMENT			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online)
Course Schedule				
Week	Date	Course Contents		Note

1	114/09/15 ~ 114/09/21	Ch. 1 Introduction to Financial Management	
2	114/09/22 ~ 114/09/28	Ch. 2 Financial Statements, Taxes, and Cash Flow	
3	114/09/29 ~ 114/10/05	Ch. 3 Working with Financial Statements	
4	114/10/06 ~ 114/10/12	Ch. 4 Introduction to Valuation: The Time Value of Money	
5	114/10/13 ~ 114/10/19	Ch. 5 Discounted Cash Flow Valuation	
6	114/10/20 ~ 114/10/26	Ch. 6 Interest Rates and Bond Valuation	
7	114/10/27 ~ 114/11/02	Ch. 7 Equity Markets and Stock Valuation	
8	114/11/03 ~ 114/11/09	Midterm Exam/Midterm Assessment Week [teacher (s) can adjust the week as needed]	
9	114/11/10 ~ 114/11/16	Ch. 8 Net Present Value and Other Investment Criteria	
10	114/11/17 ~ 114/11/23	Ch. 9 Making Capital Investment Decisions	
11	114/11/24 ~ 114/11/30	Ch. 10 Some Lessons from Capital Market History + Ch. 11 Risk and Return	
12	114/12/01 ~ 114/12/07	Ch. 12 Cost of Capital + Ch. 13 Leverage and Capital Structure	
13	114/12/08 ~ 114/12/14	Ch. 14 Dividends and Dividend Policy + Ch. 15 Raising Capital	
14	114/12/15 ~ 114/12/21	Ch. 16 Short-Term Financial Planning + Ch. 17 Working Capital Management	
15	114/12/22 ~ 114/12/28	Ch. 18 International Aspects of Financial Management	
16	114/12/29 ~ 115/01/04	Final Week of Diverse Assessments : Final W. 1	
17	115/01/05 ~ 115/01/11	Final Week of Diverse Assessments/Flexible Teaching Week for Teacher (s) : Final W. 2	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teacher (s) : Final W. 3	
Key capabilities		self-directed learning International mobility Information Technology Social Participation Humanistic Caring Problem solving Interdisciplinary	

Interdisciplinary	<p>STEAM course (S:Science, T:Technology, E:Engineering, M:Math, A field:Integration of Art and Humanist)</p> <p>Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)</p> <p>In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching</p>
Distinctive teaching	
Course Content	<p>Logical Thinking</p> <p>Sustainability issue</p>
Requirement	<p>1. Timely submission of assignments/reports/discussions: Please submit all assignments, reports, and discussions before the deadline [Deadline: Date + Time].</p> <p>2. Respect and communication: Please maintain respectful, professional, and rational communication with both peers and the professor.</p> <p>3. Attendance: Please maintain regular attendance to ensure a comprehensive understanding of the course content and active participation in activities.</p> <p>4. Course materials: Students should evaluate their own need for course materials. If required, please purchase them legally on your own.</p> <p>5. Rules of exam in this course:</p> <p>A. Make-up Exam Application</p> <p>B. Make-up Exam Grading Standard</p> <p>C. Exam Deadline</p>
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks, Presentations, Videos
References	Essentials of Corporate Finance, Stephen A. Ross, Randolph W. Westerfield, Bradford D. Jordan, 2023 (11th Edition)
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other < > : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>