

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	HSIEH CHIH-JOU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth SDG10 Reducing inequalities		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Acquisition of professional knowledge. II . Learning effective self-planning. III . Theoretical application of practical matters. IV . Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI . Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:15.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

Course
Introduction

Financial Management is a building block for students in the field of finance. The topics expose students to fundamental concepts, including financial markets and institutions, risk and rates of return, interest rates, and analysis of financial statements, among others.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Students will be able to understand the major types of financial markets and the way they operate in the business world.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	114/09/15 ~ 114/09/21	Introduction; An Overview of Financial Management	
2	114/09/22 ~ 114/09/28	Financial Statements, Cash Flow, and Taxes	
3	114/09/29 ~ 114/10/05	Public Holiday; Group Presentation 1	
4	114/10/06 ~ 114/10/12	Public Holiday; Group Presentation 2	

5	114/10/13 ~ 114/10/19	Financial Statements, Cash Flow, and Taxes	
6	114/10/20 ~ 114/10/26	Time Value of Money; Group Presentation 3	
7	114/10/27 ~ 114/11/02	Time Value of Money; Group Presentation 4	
8	114/11/03 ~ 114/11/09	Time Value of Money; Group Presentation 5	
9	114/11/10 ~ 114/11/16	Midterm Exam Week	
10	114/11/17 ~ 114/11/23	Group Presentations 6~8	
11	114/11/24 ~ 114/11/30	Analysis of Financial Statements; Group Presentation 9	
12	114/12/01 ~ 114/12/07	Analysis of Financial Statements; Group Presentation 10	
13	114/12/08 ~ 114/12/14	Analysis of Financial Statements; Group Presentation 11	
14	114/12/15 ~ 114/12/21	Financial Markets and Institutions; Group Presentation 12	
15	114/12/22 ~ 114/12/28	Financial Markets and Institutions; Group Presentation 13	
16	114/12/29 ~ 115/01/04	Final Exam	
17	115/01/05 ~ 115/01/11	Grade Release Date	
18	115/01/12 ~ 115/01/18	Grade Release Date	
Key capabilities		self-directed learning Social Participation Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		Project implementation course Special/Problem-Based(PBL) Courses	
Course Content		Logical Thinking Sustainability issue	
Requirement		(1)A financial calculator is compulsory for every student. (2)No make-up exam.	

Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks, Presentations
References	
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 45.0 %</p> <p>◆ Final Exam : 45.0 %</p> <p>◆ Other 〈Report〉 : 10.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>