

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	YI-CHENG LIU
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth SDG10 Reducing inequalities		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II . By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III . To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. Breeding professionals with expertise in general International Trade and International Business.(ratio:30.00) B. Consisting of Globalization, Information-Oriented and Future-Oriented education. (ratio:10.00) C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.(ratio:50.00) D. Breeding professionals with expertise in Marketing and Financial Management.(ratio:10.00)			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction		Producing graduates with capability of foreseeing and analyzing the development of the global economy.		
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Producing graduates with capability of forseeing and analyzing the development of the global economy.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion, Publication, Experience	Testing, Study Assignments
Course Schedule				
Week	Date	Course Contents		Note
1	114/09/15 ~ 114/09/21	Chapter 6: Firms and Production		
2	114/09/22 ~ 114/09/28	Chapter 6: Firms and Production		
3	114/09/29 ~ 114/10/05	Chapter 6: Firms and Production		
4	114/10/06 ~ 114/10/12	Chapter 6: Firms and Production		

5	114/10/13 ~ 114/10/19	Chapter 7: Costs	
6	114/10/20 ~ 114/10/26	Chapter 7: Costs	
7	114/10/27 ~ 114/11/02	Chapter 7: Costs	
8	114/11/03 ~ 114/11/09	Chapter 7: Costs	
9	114/11/10 ~ 114/11/16	Chapter 8: Competitive Firms and Markets	
10	114/11/17 ~ 114/11/23	Mid-term examination is to be conducted remotely through i class system without in person on the campus	
11	114/11/24 ~ 114/11/30	Chapter 8: Competitive Firms and Markets	
12	114/12/01 ~ 114/12/07	Chapter 11: Monopoly	
13	114/12/08 ~ 114/12/14	Chapter 11: Monopoly	
14	114/12/15 ~ 114/12/21	Chapter 13: Oligopoly and Monopolistic Competition	
15	114/12/22 ~ 114/12/28	Chapter 13: Oligopoly and Monopolistic Competition	
16	114/12/29 ~ 115/01/04	Chapter 13: Oligopoly and Monopolistic Competition	
17	115/01/05 ~ 115/01/11	An assignment or test conducted remotely via i class system without in person on the campus.	
18	115/01/12 ~ 115/01/18	AAAn assignment or test conducted remotely via i class system without in person on the campus.	
Key capabilities		self-directed learning International mobility Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		Game-based learning courses Project implementation course	
Course Content		Intellectual Property (learning intellectual property) Logical Thinking Sustainability issue	

Requirement	<p>The grading policy is 15% for attendance conducted by Roll Call of the i class system provided by the university weekly.</p> <p>25% goes to the mid-term examination according to university guidelines.</p> <p>20% each goes to the tests and/or assignments on 17th, and 18th week.</p> <p>Mid-term Examination is to be conducted remotely without in person on the campus (10th week).</p> <p>Thus, zero reports and zero presentations.</p> <p>Also, the result of each of the total 4 tests/examinations and assignments of this course is to be released to the classmate immediately after the marking.</p>
Textbooks and Teaching Materials	<p>Using teaching materials from other writers:Textbooks, Presentations</p> <p>Name of teaching materials:</p> <p>Microeconomics, Eighth Edition, Jeffrey M. Perfof</p>
References	
Grading Policy	<p>◆ Attendance : 15.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 20.0 %</p> <p>◆ Other <20% each 17th 18th> : 40.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>