

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	FUNDAMENTAL PRACTICES OF FINANCIAL PRODUCTS	Instructor	LIN YUN-YUNG
Course Class	TLBAB4A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 9 Credits
Relevance to SDGs	4A SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:20.00) B. To have a good grounding of relevant financial laws.(ratio:10.00) C. To understand the basic moral principles within the international financial industry. (ratio:10.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00) E. To obtain international professional qualifications that will aid their future career. (ratio:10.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00)			

4. Moral integrity. (ratio:20.00)				
5. Independent thinking. (ratio:30.00)				
6. A cheerful attitude and healthy lifestyle. (ratio:5.00)				
7. A spirit of teamwork and dedication. (ratio:10.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction	The students who major in this course must take practical training for required hours in the financial organizations including banks, investment and broker agent companies. The students may select office work or field work unit for their practice. The items of practice are subject to the arrangements by the units of practice. The semester cholastic records of the students are grade by both the practical unit manager and the teacher giving lessons on a fifty-fifty basis.			
The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives. Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives. I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc. II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc. III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.				
No.	Teaching Objectives			objective methods
1	This course aims to enable the students to enhance their professional skills and employment competitiveness through practicing in the financial industries by combing theory with practice of insurance.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online)
Course Schedule				
Week	Date	Course Contents		Note

1	114/09/15 ~ 114/09/21	practice preparation and discuss corporation ethics	
2	114/09/22 ~ 114/09/28	Practice at company	
3	114/09/29 ~ 114/10/05	Practice at company	
4	114/10/06 ~ 114/10/12	Practice at company	
5	114/10/13 ~ 114/10/19	Practice at company	
6	114/10/20 ~ 114/10/26	Practice at company	
7	114/10/27 ~ 114/11/02	Practice at company	
8	114/11/03 ~ 114/11/09	Practice at company	
9	114/11/10 ~ 114/11/16	Practice at company	
10	114/11/17 ~ 114/11/23	Practice at company	
11	114/11/24 ~ 114/11/30	Practice at company	
12	114/12/01 ~ 114/12/07	Practice at company	
13	114/12/08 ~ 114/12/14	Practice at company	
14	114/12/15 ~ 114/12/21	Practice at company	
15	114/12/22 ~ 114/12/28	Practice at company	
16	114/12/29 ~ 115/01/04	Final Week of Diverse Assessments	
17	115/01/05 ~ 115/01/11	Final Week of Diverse Assessments/Flexible Teaching Week for Teachers	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teachers	
Key capabilities		Problem solving	
Interdisciplinary			
Distinctive teaching			

Course Content	Logical Thinking
Requirement	Generative AI Ethics Statement This course encourages students to use AI for collaboration and mutual learning to enhance 3 4 course outcomes based on the principles of transparency and responsibility. This course adopts the following policy: Conditionally open, please specify how students use generative AI in the course outputs. Students should briefly explain how they use generative AI in the course assignments or reports in the "footnote on the title page" or "after the references," such as for brainstorming, text polishing, or structural references. If it is found that generative AI was used but not indicated in the assignment or report, the instructor, the university, or related units have the right to regrade or not grade it. Additionally, if the course materials or learning resources cite generative AI content, the instructor will indicate this in the slides or orally. Students enrolled in this course agree to the above ethics statement.
Textbooks and Teaching Materials	Self-made teaching materials:Handouts
References	
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : %</p> <p>◆ Final Exam : %</p> <p>◆ Other <midterm final report> : 100.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>