

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	PRACTICE OF FINANCIAL PRODUCT	Instructor	SHIH-CHANG HUNG
Course Class	TLBAB4A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 3 Credits
Relevance to SDGs	4A SDG4 Quality education		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:20.00) B. To have a good grounding of relevant financial laws.(ratio:10.00) C. To understand the basic moral principles within the international financial industry. (ratio:10.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00) E. To obtain international professional qualifications that will aid their future career. (ratio:10.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00)			

4. Moral integrity. (ratio:20.00)				
5. Independent thinking. (ratio:30.00)				
6. A cheerful attitude and healthy lifestyle. (ratio:5.00)				
7. A spirit of teamwork and dedication. (ratio:10.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction		Mutual Funds, Exchange Traded Funds (ETF), Hedge Funds, Green Bonds,and High yield Bonds will be introduced in this course. Students will understand the features of financial products and know how to set up an investment portfolio to create more self-wealth.		
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	This course helps students understand the practical knowledge and application of Mutual Fund, Exchange Traded Fund(ETF), Hedge Fund, Green Bond, High yield Bond, and Bitcoin.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note
1	114/09/15 ~ 114/09/21	Introduce Course		

2	114/09/22 ~ 114/09/28	Mutual Funds	
3	114/09/29 ~ 114/10/05	Mutual Funds	
4	114/10/06 ~ 114/10/12	Mutual Funds	
5	114/10/13 ~ 114/10/19	Mutual Funds / Exchange-Traded Funds (ETFs)	
6	114/10/20 ~ 114/10/26	Exchange-Traded Funds (ETFs)	
7	114/10/27 ~ 114/11/02	Exchange-Traded Funds (ETFs)	
8	114/11/03 ~ 114/11/09	Exchange-Traded Funds (ETFs) / Group Activities	
9	114/11/10 ~ 114/11/16	Midterm Week	
10	114/11/17 ~ 114/11/23	Hedge Fund	
11	114/11/24 ~ 114/11/30	Hedge Fund	
12	114/12/01 ~ 114/12/07	High yield Bond	
13	114/12/08 ~ 114/12/14	High yield Bond	
14	114/12/15 ~ 114/12/21	Financial Product Seminar (Final report)	
15	114/12/22 ~ 114/12/28	Financial Product Seminar (Final report)	
16	114/12/29 ~ 115/01/04	Final Week of Diverse Assessments	
17	115/01/05 ~ 115/01/11	Final Week of Diverse Assessments	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teachers	
Key capabilities		self-directed learning	
Interdisciplinary		In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching	
Distinctive teaching		Special/Problem-Based(PBL) Courses	

Course Content	Logical Thinking Sustainability issue
Requirement	<ol style="list-style-type: none"> 1. You can not affect other people in the class. 2. The course content follows the teaching progress. 3. The final report grade will be zero if you are a free rider on the final report 4. You must make the presentation, but you do not. The final report grade will be zero. 5. 15 points will reduce the final report grade if the presentation is late. 6. Course things are adjusted in our course. If you do not attend our course, it represents that you voluntarily give up your rights. 7. The teacher has the right to adjust everything in our course. <p>Note: Attendance - 45%, Final report - 45%, Share ideas - 10%.</p>
Textbooks and Teaching Materials	Self-made teaching materials:Handouts Using teaching materials from other writers:Videos
References	
Grading Policy	<p>◆ Attendance : 45.0 % ◆ Mark of Usual : % ◆ Midterm Exam : %</p> <p>◆ Final Exam : 45.0 %</p> <p>◆ Other 〈Share Idea〉 : 10.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>