

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	SECURITIES INVESTMENT PRACTICES	Instructor	JR-JUNG CHIOU
Course Class	TLBAB4A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 3 Credits
Relevance to SDGs	4A SDG4 Quality education SDG12 Responsible consumption and production		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:20.00) B. To have a good grounding of relevant financial laws.(ratio:10.00) C. To understand the basic moral principles within the international financial industry. (ratio:20.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:10.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:10.00)			

4. Moral integrity. (ratio:10.00)				
5. Independent thinking. (ratio:20.00)				
6. A cheerful attitude and healthy lifestyle. (ratio:10.00)				
7. A spirit of teamwork and dedication. (ratio:10.00)				
8. A sense of aesthetic appreciation. (ratio:10.00)				
Course Introduction		This course aims to give students the information they need to develop, implement, and monitor a successful investment program. It also provides students with a solid foundation of basic concepts, tools, and techniques. With the incorporation of python, you will be able to build models to solve investment problems.		
The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.				
Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.				
I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.				
II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.				
III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.				
No.	Teaching Objectives			objective methods
1	Gain an understanding of securities transactions and investment information			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note

1	114/09/15 ~ 114/09/21	Course Introduction; Topic 1: Conceptual Foundations of Capital Market Anomalies	
2	114/09/22 ~ 114/09/28	Topic 2: The Accrual Anomaly	
3	114/09/29 ~ 114/10/05	Topic 3: The Analyst Recommendation and Earnings Forecast Anomaly	
4	114/10/06 ~ 114/10/12	Topic 4: Post-Earnings Announcement Drift and Related Anomalies	
5	114/10/13 ~ 114/10/19	Topic 5: Fundamental Data Anomalies	
6	114/10/20 ~ 114/10/26	Topic 6: Net Stock Anomalies	
7	114/10/27 ~ 114/11/02	Topic 7: The Insider Trading Anomaly	
8	114/11/03 ~ 114/11/09	Topic 8: Momentum: The Technical Analysis Anomaly	
9	114/11/10 ~ 114/11/16	Midterm Exam	
10	114/11/17 ~ 114/11/23	Topic 9: Seasonal Anomalies	
11	114/11/24 ~ 114/11/30	Topic 10: Size and Value Anomalies	
12	114/12/01 ~ 114/12/07	Oral Presentation	
13	114/12/08 ~ 114/12/14	Oral Presentation	
14	114/12/15 ~ 114/12/21	Oral Presentation	
15	114/12/22 ~ 114/12/28	Oral Presentation	
16	114/12/29 ~ 115/01/04	Final Exam	
17	115/01/05 ~ 115/01/11	Self-Directed Learning: Behavior Finance	
18	115/01/12 ~ 115/01/18	Self-Directed Learning: Position Sizing	
Key capabilities		self-directed learning Information Technology Problem solving	
Interdisciplinary		STEAM course (S:Science, T:Technology, E:Engineering, M:Math, A field:Integration of Art and Humanist) In addition to teaching content of the teacher's professional field, integrate other subjects or invite experts and scholars in other fields to share knowledge or teaching	
Distinctive teaching		Industry-university collaboration courses Project implementation course Special/Problem-Based(PBL) Courses	

Course Content	Computer programming or Computer language (students have hands-on experience in related projects) Logical Thinking
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Handouts
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other 〈Oral〉 : 30.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>