

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	FINANCIAL ANALYSIS AND INVESTMENT	Instructor	HSIAO, I-FAN
Course Class	TLBAB3A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 3 Credits
Relevance to SDGs	3A SDG1 No poverty SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:35.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the international financial industry. (ratio:15.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:30.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:5.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:5.00)			

4. Moral integrity. (ratio:10.00)				
5. Independent thinking. (ratio:30.00)				
6. A cheerful attitude and healthy lifestyle. (ratio:10.00)				
7. A spirit of teamwork and dedication. (ratio:20.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction		The "Financial Analysis and Investment" course provides a comprehensive introduction to the principles and practices of financial analysis and investment. This course is designed to equip students with the essential knowledge and skills necessary to analyze financial statements, assess investment opportunities, and make informed financial decisions.		
The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.				
Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.				
I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.				
II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.				
III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.				
No.	Teaching Objectives			objective methods
1	Understanding Financial Statements; Financial Ratios and Analysis; Investment Fundamentals; Valuation Techniques; Portfolio Management; Market Efficiency; Behavioral Finance			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note
1	114/09/15 ~ 114/09/21	Course Introduction		

2	114/09/22 ~ 114/09/28	Interpreting Financial Statements	
3	114/09/29 ~ 114/10/05	Financial Forecasting	
4	114/10/06 ~ 114/10/12	Managing Growth	
5	114/10/13 ~ 114/10/19	Financial Instruments and Markets	
6	114/10/20 ~ 114/10/26	The Financing Decision	
7	114/10/27 ~ 114/11/02	Review for Mid-Term Exam	
8	114/11/03 ~ 114/11/09	Midterm Exam (paper-based)	
9	114/11/10 ~ 114/11/16	Technical Analysis - Candlestick Chart, Trading Volume	
10	114/11/17 ~ 114/11/23	Technical Analysis - Moving Average, KD	
11	114/11/24 ~ 114/11/30	Technical Analysis - MACD, RSI	
12	114/12/01 ~ 114/12/07	Group Presentation - 1	
13	114/12/08 ~ 114/12/14	Group Presentation - 2	
14	114/12/15 ~ 114/12/21	Group Presentation - 3	
15	114/12/22 ~ 114/12/28	No Class - Constitution Day	
16	114/12/29 ~ 115/01/04	No Class - New Year' s Day	
17	115/01/05 ~ 115/01/11	Flexible Teaching Week - Self-directed learning: Journal Article Reading	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week - Self-directed learning: Journal Article Reading	
Key capabilities		self-directed learning Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching			

Course Content	Logical Thinking
Requirement	<p>Students are required to sign in for each class session. Starting from Week 3, attendance will be officially recorded.</p> <p>""This course will not hold a final exam. However, due to the school system's requirements, there is a final evaluation score of 40%. In reality, this score will be based on the final group presentation.""</p> <p>**Students are required to form their own groups. Each group should consist of 1 to 5 members. A list of group members must be submitted by Week 5.</p> <p>Generative AI Ethics Statement : This course encourages students to use AI for collaboration and mutual learning to enhance course outcomes based on the principles of transparency and responsibility. This course adopts the following policy: Conditionally open, please specify how generative AI is used in assignments or reports.</p>
Textbooks and Teaching Materials	<p>Using teaching materials from other writers:Textbooks</p> <p>Name of teaching materials: "Analysis for Financial Management, 13th edition" by Higgins, Koski, Mitton, ISBN : 9781265042639 / Book Purchase Contact: Mr Liu, 0935-286-372 (Hwa Tai Publishing</p>
References	Baker, M., & Wurgler, J. (2007). Investor sentiment in the stock market. Journal of economic perspectives, 21(2), 129-151.
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>