

## Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	INVESTMENTS	Instructor	I-TING LU
Course Class	TLBAB3A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	3A SDG4 Quality education SDG5 Gender equality SDG10 Reducing inequalities		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:35.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the international financial industry. (ratio:10.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:20.00) E. To obtain international professional qualifications that will aid their future career. (ratio:20.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:15.00) 3. A vision for the future. (ratio:10.00)			

4. Moral integrity. (ratio:10.00)				
5. Independent thinking. (ratio:30.00)				
6. A cheerful attitude and healthy lifestyle. (ratio:5.00)				
7. A spirit of teamwork and dedication. (ratio:10.00)				
8. A sense of aesthetic appreciation. (ratio:10.00)				
Course Introduction		A sound investment decision requires in-depth knowledge of the financial markets rigorous analytical thinking and precise mathematical derivation. The main objective of this class is to teach you these three elements:  (1) Analytical Tools (2) Quantitative Skills (3) Empirical Knowledge		
The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.  Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.  I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc. II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc. III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.				
No.	Teaching Objectives			objective methods
1	To understand Investments, risk and return, pricing, and risk management.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note

1	114/09/15 ~ 114/09/21	Course Introduction	
2	114/09/22 ~ 114/09/28	Ch 5 Risk and Return	
3	114/09/29 ~ 114/10/05	No Class (Holiday)	
4	114/10/06 ~ 114/10/12	No Class (Holiday)	
5	114/10/13 ~ 114/10/19	Ch 5 Risk and Return	
6	114/10/20 ~ 114/10/26	Ch 6 Efficient Diversification	
7	114/10/27 ~ 114/11/02	Ch 6 Efficient Diversification	
8	114/11/03 ~ 114/11/09	CH 7 CAPM and APT	
9	114/11/10 ~ 114/11/16	CH 7 CAPM and APT	
10	114/11/17 ~ 114/11/23	Midterm Exam	
11	114/11/24 ~ 114/11/30	Ch 10 Bond Prices and Yields	
12	114/12/01 ~ 114/12/07	Ch 10 Bond Prices and Yields	
13	114/12/08 ~ 114/12/14	Ch 11 Managing Bond Portfolios	
14	114/12/15 ~ 114/12/21	Ch 11 Managing Bond Portfolios	
15	114/12/22 ~ 114/12/28	Ch13 Equity Valuation	
16	114/12/29 ~ 115/01/04	Ch13 Equity Valuation	
17	115/01/05 ~ 115/01/11	Final Exam	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teachers	
Key capabilities			
Interdisciplinary			
Distinctive teaching			

Course Content	Gender Equality Education Logical Thinking
Requirement	
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks
References	
Grading Policy	<p>◆ Attendance : 20.0 %    ◆ Mark of Usual :       %    ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other 〈Assignments〉 : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="https://web2.ais.tku.edu.tw/csp">https://web2.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>