

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	FINANCIAL MANAGEMENT	Instructor	HSIAO, I-FAN
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	2A SDG1 No poverty SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Acquisition of professional knowledge. II. Learning effective self-planning. III. Theoretical application of practical matters. IV. Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI. Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:40.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:40.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:25.00) 4. Moral integrity. (ratio:15.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:5.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

**Course
Introduction**

This course aims to provide students with a comprehensive understanding of the fundamental principles and practical applications of financial management. It seeks to develop students' expertise in financial decision-making and financial analysis. The course covers key topics such as financial statement analysis, cost of capital, capital budgeting, and financial risk management, with the goal of equipping students with the skills to enhance corporate value through effective financial management.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understanding Financial Management Principle ; Developing Analytical Skills ; Mastering Capital Budgeting Techniques ; Understanding Cost of Capital and Capital Structure ; Developing Financial Risk Management Skills ; Conducting Corporate Valuation ; Enhancing Decision-Making Abilities ; Fostering Ethical and Professional Standards	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture	Testing, Study Assignments

Course Schedule

Week	Date	Course Contents	Note
1	114/09/15 ~ 114/09/21	Introduction to Corporate Finance	

2	114/09/22 ~ 114/09/28	Introduction to Valuation: The Time Value of Money	
3	114/09/29 ~ 114/10/05	Discounted Cash Flow Valuation	
4	114/10/06 ~ 114/10/12	Interest Rates / No Class on Friday (National Day)	
5	114/10/13 ~ 114/10/19	Bond Valuation-1	
6	114/10/20 ~ 114/10/26	Bond Valuation-2 / No Class on Friday (Retrocession Day)	
7	114/10/27 ~ 114/11/02	Stock Valuation	
8	114/11/03 ~ 114/11/09	Mid-Term Exam (paper-based)	
9	114/11/10 ~ 114/11/16	Net Present Value and Other Investment Criteria	
10	114/11/17 ~ 114/11/23	Making Capital Investment Decisions	
11	114/11/24 ~ 114/11/30	Return, Risk, and the Security Market Line - 1	
12	114/12/01 ~ 114/12/07	Return, Risk, and the Security Market Line - 2	
13	114/12/08 ~ 114/12/14	Cost of Capital	
14	114/12/15 ~ 114/12/21	Raising Capital	
15	114/12/22 ~ 114/12/28	Financial Leverage	
16	114/12/29 ~ 115/01/04	Final Exam (paper-based)	
17	115/01/05 ~ 115/01/11	Flexible Teaching Week - Self-directed learning: Journal Article Reading	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week - Self-directed learning: Journal Article Reading	
Key capabilities		self-directed learning Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching			

Course Content	Logical Thinking
Requirement	<p>Students are required to sign in for each class session. Starting from Week 3, attendance will be officially recorded.</p> <p>Please arrive on time. Leave requests must be submitted in advance, except in cases of emergency. Students are expected to maintain proper classroom decorum and must not disrupt the class. Excessive absenteeism may result in disqualification from taking the final examination, at the discretion of the instructor.</p> <p>Generative AI Ethics Statement : This course encourages students to use AI for collaboration and mutual learning to enhance course outcomes based on the principles of transparency and responsibility. This course adopts the following policy: Conditionally open, please specify how generative AI is used in assignments or reports.</p>
Textbooks and Teaching Materials	<p>Using teaching materials from other writers:Textbooks</p> <p>Name of teaching materials: Fundamentals of Corporate Finance (2024 Release),14th Edition. Authors: Stephen A. Ross, Randolph W. Westerfield, Bradford D. Jordan Year: 2025 ISBN: 9781266962714 / Book Purchase Contact: Mr Liu, 0935-286-372 (Hwa Tai Publishing)</p>
References	Fama, E. F., & French, K. R. (1992). The cross-section of expected stock returns. the Journal of Finance, 47(2), 427-465.
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 35.0 %</p> <p>◆ Final Exam : 35.0 %</p> <p>◆ Other < > : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>