

## Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	MANGAL, TRICIA KAREN VERNESSA
Course Class	TLBAB2A DEPARTMENT OF BANKING AND FINANCE DIVISION OF GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM),	Details	♦ Blended Course ♦ Required ♦ One Semester ♦ 3 Credits
Relevance to SDGs	2A SDG4 Quality education SDG8 Decent work and economic growth SDG10 Reducing inequalities		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . Learning and instanding international financial theory. II. Learn to plan the future. III. Enhance the ability of practical analysis. IV. Increase the team research ability. V . Master the international financial pulsation. VI. Cultivate morality and global civilization.			
Subject Departmental core competences			
A. The student to have a basic knowledge of international financial management theory and practice.(ratio:30.00) B. To have a good grounding of relevant financial laws.(ratio:5.00) C. To understand the basic moral principles within the international financial industry. (ratio:10.00) D. To have a global perspective of the subject and a basic command of foreign language abilities.(ratio:10.00) E. To obtain international professional qualifications that will aid their future career. (ratio:15.00) F. To obtain a basic ability to examine domestic and global financial situations.(ratio:30.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:25.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00)			

<div>4. Moral integrity. (ratio:10.00)</div> <div>5. Independent thinking. (ratio:15.00)</div> <div>6. A cheerful attitude and healthy lifestyle. (ratio:20.00)</div> <div>7. A spirit of teamwork and dedication. (ratio:5.00)</div> <div>8. A sense of aesthetic appreciation. (ratio:5.00)</div>				
Course Introduction		<div>In this course, you will get a good grasp of Microeconomics and see how it is important for managerial decision making, designing and understanding public policy as well as gaining an appreciation for how our economy functions.</div> <div>You will understand how Microeconomics can be used as a practical tool for decision making and see how it can be used outside of the classroom.</div>		
<div>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</div> <div>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</div> <div>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</div> <div>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</div> <div>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</div>				
No.	Teaching Objectives			objective methods
1	Enhance the understanding of how microeconomics is used for decision making.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Discussion(including classroom and online), Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note

1	114/09/15 ~ 114/09/21	Course Introduction & Pretest	
2	114/09/22 ~ 114/09/28	Basics of Supply and Demand	
3	114/09/29 ~ 114/10/05	No Class	
4	114/10/06 ~ 114/10/12	No class (Preview the Chapter about "Consumer Behaviour")	
5	114/10/13 ~ 114/10/19	Consumer Behaviour	Presentations Begin
6	114/10/20 ~ 114/10/26	Individual and Market Demand	Online Asynchronous Instruction
7	114/10/27 ~ 114/11/02	Production	
8	114/11/03 ~ 114/11/09	Midterm Review Week	
9	114/11/10 ~ 114/11/16	Midterm Exam Week	
10	114/11/17 ~ 114/11/23	The Cost of Production	
11	114/11/24 ~ 114/11/30	Profit Maximization and Competitive Supply	
12	114/12/01 ~ 114/12/07	The Analysis of Competitive Markets	Online Asynchronous Instruction
13	114/12/08 ~ 114/12/14	Market with Asymmetric Information	Online Asynchronous Instruction
14	114/12/15 ~ 114/12/21	Externalities	Online Asynchronous Instruction
15	114/12/22 ~ 114/12/28	Final Review Week & Posttest	
16	114/12/29 ~ 115/01/04	Final Exam Week	
17	115/01/05 ~ 115/01/11	Self-Learning Assignment 1: Chapter 16 General Equilibrium and Economic Efficiency	
18	115/01/12 ~ 115/01/18	Self-Learning Assignment 2: Chapter 16 General Equilibrium and Economic Efficiency	
Key capabilities		Information Technology Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	

Distinctive teaching	USR curriculum
Course Content	Logical Thinking
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Presentations, Worksheets Using teaching materials from other writers:Textbooks, Presentations Name of teaching materials: Microeconomics 9th Edition by Robert S, Pindyck and Daniel L. Rubinfeld
References	Principles of Economics, 8th Edition by Robert Frank and Ben Bernanke and Kate Antonovics and Ori Heffetz
Grading Policy	◆ Attendance : 20.0 %    ◆ Mark of Usual : 20.0 %    ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other ( ) : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="https://web2.ais.tku.edu.tw/csp">https://web2.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>