

Tamkang University Academic Year 114, 1st Semester Course Syllabus

Course Title	PRACTICAL INFORMATION COMMUNICATION ENGLISH	Instructor	JYH-MING YANG
Course Class	TAIXB4A DEPARTMENT OF INFORMATION AND COMMUNICATION, 4A	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG4 Quality education		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Strengthening professional knowledge and ethics. II . Refining practical experience and skills. III . Developing creative thinking potentials.			
S u b j e c t D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. Basic concepts of information and communication.(ratio:5.00) B. Data analysis and Information interpretation.(ratio:40.00) C. Skills and technology applications.(ratio:5.00) D. Aesthetics and creative expression.(ratio:20.00) E. Trend insights of information and communication.(ratio:20.00) F. Abilities of proposal planning and writing and project execution.(ratio:10.00)			
S u b j e c t S c h o o l w i d e e s s e n t i a l v i r t u e s			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:45.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:10.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:5.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	<p>□ This English-taught course is an advanced elective, building upon 'Selected English Readings in Information and Communication.' It's designed for fourth-year departmental students aiming to enhance their English listening and speaking skills, and is also open to students from other departments interested in our EMI courses.</p> <p>□ Focus of the instructions will be placed on the contexts relating to information and communication in future career planning and development.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	<p>1. Through intensive class interaction, students will increase English listening comprehension and speaking skills.</p> <p>2. By reading assigned literature, students can increase their professional knowledge and gain experience in English expression.</p>	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	114/09/15 ~ 114/09/21	Course Introduction	
2	114/09/22 ~ 114/09/28	Session 1-1 : This section explores some interviews and presentations and examining media effects	

3	114/09/29 ~ 114/10/05	1-2: The millennial question, the present and the future. Discussion: Simon Sinek interview-1	
4	114/10/06 ~ 114/10/12	1-3: Discussion: Simon Sinek interview -2	
5	114/10/13 ~ 114/10/19	1-4: Discussion: Challenges faced by millennials in the workplace.	
6	114/10/20 ~ 114/10/26	2-1: Discussion 1- movie and its script (12 angry man)	
7	114/10/27 ~ 114/11/02	2-2: Discussion 2- movie and its script (12 angry man)	
8	114/11/03 ~ 114/11/09	Review of sessions one & two	
9	114/11/10 ~ 114/11/16	Midterm exam	
10	114/11/17 ~ 114/11/23	Session 3-1: Fake it until you make it. Stories behind Amy Cuddy' s TED Talk.	
11	114/11/24 ~ 114/11/30	3-2: Discussion, body language and self-confidence	
12	114/12/01 ~ 114/12/07	3-3: Discussion, nonverbal expressions of power and dominance	
13	114/12/08 ~ 114/12/14	Section 4-1: Reading for a selected short novel	
14	114/12/15 ~ 114/12/21	4-2: discussion-1, selected short novel	
15	114/12/22 ~ 114/12/28	4-3: discussion-2, selected short novel	
16	114/12/29 ~ 115/01/04	Final exam, week of Diverse Assessments	
17	115/01/05 ~ 115/01/11	Flexible Teaching Week for Teachers	
18	115/01/12 ~ 115/01/18	Flexible Teaching Week for Teachers	
Key capabilities		Social Participation Interdisciplinary	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		Project implementation course	

Course Content	Logical Thinking
Requirement	This course is conducted in English. Attendance and punctuality are essential for the class.
Textbooks and Teaching Materials	Self-made teaching materials:Textbooks, Presentations Using teaching materials from other writers:Textbooks, Presentations
References	
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 40.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other 〈presentations〉 : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at https://web2.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※"Adhere to the concept of intellectual property rights" and "Do not illegally photocopy, download, or distribute." Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>