Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	DESIGN AND PLANNING OF LEISURE ACTIVITIES FOR THE ELDERLY	Instructor	CHEN, WEN-HER
Course Class	TZHAM1A MASTER'S PROGRAM, DIVISION OF INTELLIGENT MANAGEMENT, GRADUATE INSTITUTE OF SENIOR HEALTHCARE MANAGEMENT, 1A	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG3 Good health and well-being for people SDG14 Life below water		

Departmental Aim of Education

Ⅰ. Development of problem solving capacity.

Ⅱ. Development of reserch and innovation capacity.

Ⅲ. Enhancement of cross-disciplinary capactiy.

Ⅳ. Development of lifelong self learning capacity.

Subject Departmental core competences

A. Capacity of problem solving.(ratio:10.00)

B. Capacity of senior health managemnt.(ratio:20.00)

C. Capacity of Healthcare Industry Management.(ratio:15.00)

D. Analytical capacity of health informatics.(ratio:15.00)

E. Capacity of research and innovation.(ratio:15.00)

F. Capacity of Scientific Paper Writing.(ratio:10.00)

G. Capacity of lifelong self learning.(ratio:15.00)

Subject Schoolwide essential virtues

1. A global perspective. (ratio:10.00)

2. Information literacy. (ratio:10.00)

3. A vision for the future. (ratio:15.00)

4. Moral integrity. (ratio:10.00)

5. Independent thinking. (ratio:10.00)

6. A cheerful attitude and healthy lifestyle. (ratio:20.00)

7. A spirit of teamwork and dedication. (ratio:10.00)

	8. A sense of aesthetic appreciation. (ratio:15.00)

Course Introduction	The curriculum explores older adults' tourism needs, covering socio-demographic factors, motivations, and technology's impact. It examines leisure modes and travel markets, including adventure, educational, cruise, cultural, heritage, and wellness tourism. The course integrates AI essay writing to build research skills and features hands-on activities like snorkeling and surfing, emphasizing safety and adaptability. A final project allows participants to apply their learning, aiming to enhance their understanding of leisure activities and improve overall well-being.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.

II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.

III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understanding Tourism Needs of Older Adults	Cognitive
2	Mastering Knowledge of Diverse Tourism Markets	Cognitive
3	Developing Practical Skills	Psychomotor
4	Enhancing Overall Well-being	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEFG	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online)
2	ABCDEFG	12345678	Lecture, Discussion, Practicum	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)

3	ABCDEFG	12345678	Lecture, Discussion, Practicum	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)
4	ABCDEFG	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Practicum, Report(including oral and written)

<div align="center">Course Schedule</div>

Week	Date	Course Contents	Note
1	114/02/17~ 114/02/23	Introduction to AI Essay Writing	
2	114/02/24~ 114/03/02	Tourism and leisure needs of older travelers.	
3	114/03/03~ 114/03/09	Socio-demographic variables associated with tourism, leisure, and ageing.	
4	114/03/10~ 114/03/16	Motivations and constraints to tourism and leisure for older travelers.	
5	114/03/17~ 114/03/23	Changing technological trends and the travel behavior of older tourists.	
6	114/03/24~ 114/03/30	Modes of leisure travel by older adults.	
7	114/03/31~ 114/04/06	spring holidays	
8	114/04/07~ 114/04/13	Types of travel experiences: group package tours and independent leisure travelers.	
9	114/04/14~ 114/04/20	Different travel markets: adventure tourism and the older traveler.	
10	114/04/21~ 114/04/27	Different travel markets: educational tourism and the older traveler.	
11	114/04/28~ 114/05/04	Different travel markets: cruise tourism and the older traveler.	
12	114/05/05~ 114/05/11	Different travel markets: cultural and heritage tourism and the older traveler.	
13	114/05/12~ 114/05/18	Different travel markets: health and wellness tourism and older travelers.	
14	114/05/19~ 114/05/25	Conclusions and recommendations.	

15	114/05/26～ 114/06/01	Snorkeling Outdoor Activity	
16	114/06/02～ 114/06/08	Surfing Instruction	
17	114/06/09～ 114/06/15	Final Report Preparation and Discussion	
18	114/06/16～ 114/06/22	Flexible Supplemental Instruction Week	

Key capabilities	self-directed learning Information Technology Social Participation Problem solving Interdisciplinary
Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)
Distinctive teaching	Translation Teaching Course
Course Content	Environmental Safety
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Handouts, Videos
References	
Grading Policy	◆ Attendance： 　 %　 ◆ Mark of Usual：70.0 %　 ◆ Midterm Exam： 　 % ◆ Final Exam： 30.0 % ◆ Other〈 〉： 　 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . **※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**