

## Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	REIMAGINING BUSINESS	Instructor	LII, PEI-CHI
Course Class	TLGBM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT, DEPARTMENT OF MANAGEMENT SCIENCES (ENGLISH-TAUGHT PROGRAM), 1A	Details	◆ General Course ◆ Selective ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG4 Quality education SDG5 Gender equality SDG8 Decent work and economic growth SDG9 Industry, Innovation, and Infrastructure		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . Develop a business and management perspective for students. II. Train the professionals in the integrated fields of business and management. III. Cultivate the talents with both theory and practices in business and management.			
Subject Departmental core competences			
A. Provide the basic knowledge of both theory and practices.(ratio:25.00) B. Enhance the practical training for the current trends.(ratio:25.00) C. Cultivate the ethics in business and management.(ratio:25.00) D. Obtain the ability of analyzing industrial and business problems.(ratio:25.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:15.00) 5. Independent thinking. (ratio:15.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:15.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	Trade wars, climate change disputes, unforeseen AI consequences, and the rise of frustrated nationalism are just a few factors influencing how business organizations will operate in the future. Organizations are human systems, not machines, and there are no clear rules for them to follow to ensure survival. One thing is certain: the traditional ways of doing things will not suffice for an organization to thrive in the 21st century. Therefore, this course aims to envision what a future organization should look like.			
<p><b>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</b></p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Inspiring participants to think how business organizations should transform themselves into the future.			Affective
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note
1	114/02/17 ~ 114/02/23	1. Course introduction 2. Capitalism vs. Socialism		
2	114/02/24 ~ 114/03/02	Reimagining capitalism pp. 1-20		
3	114/03/03 ~ 114/03/09	Reimagining capitalism pp. 20-40		
4	114/03/10 ~ 114/03/16	Reimagining capitalism pp. 20-59		

5	114/03/17 ~ 114/03/23	Reimagining capitalism pp. 59-83	
6	114/03/24 ~ 114/03/30	Reimagining capitalism pp. 85-105	
7	114/03/31 ~ 114/04/06	No class--Teaching and administration observation day	
8	114/04/07 ~ 114/04/13	Reimagining capitalism pp. 105-120	
9	114/04/14 ~ 114/04/20	On-line mid-term exam	
10	114/04/21 ~ 114/04/27	Reimagining capitalism pp. 121-142	
11	114/04/28 ~ 114/05/04	Reimagining capitalism pp. 142-161	
12	114/05/05 ~ 114/05/11	Reimagining capitalism pp. 163-188	
13	114/05/12 ~ 114/05/18	Reimagining capitalism pp. 188-199	
14	114/05/19 ~ 114/05/25	Reimagining capitalism pp. 201-222	
15	114/05/26 ~ 114/06/01	Reimagining capitalism pp. 222-249	
16	114/06/02 ~ 114/06/08	Reimagining capitalism pp. 251-268	
17	114/06/09 ~ 114/06/15	On-line final exam	
18	114/06/16 ~ 114/06/22	Independent study	
Key capabilities	self-directed learning Information Technology Social Participation Humanistic Caring Problem solving Interdisciplinary		
Interdisciplinary			
Distinctive teaching			
Course Content	Sustainability issue		

Requirement	
Textbooks and Teaching Materials	Using teaching materials from other writers:Textbooks Name of teaching materials: Rebecca Henderson, Reimagining Capitalism, Harvard University, 2020
References	
Grading Policy	<p>◆ Attendance : 40.0 %    ◆ Mark of Usual :       %    ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 20.0 %</p> <p>◆ Other 〈 In-class discussion 〉 : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>