

Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	WEI-JEN CHEN
Course Class	TLGBM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT, DEPARTMENT OF MANAGEMENT SCIENCES (ENGLISH-TAUGHT	Details	◆ General Course ◆ Required ◆ One Semester ◆ 1 Credits
Relevance to SDGs	PROGRAM), 1A SDG4 Quality education SDG17 Partnerships for the goals		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Develop a business and management perspective for students. II . Train the professionals in the integrated fields of business and management. III . Cultivate the talents with both theory and practices in business and management.			
Subject Departmental core competences			
A. Provide the basic knowledge of both theory and practices.(ratio:20.00) B. Enhance the practical training for the current trends.(ratio:20.00) C. Cultivate the ethics in business and management.(ratio:50.00) D. Obtain the ability of analyzing industrial and business problems.(ratio:10.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:10.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:5.00)			

Course Introduction	This course aims to present a comprehensive framework from the perspective of stakeholders to explain and illustrate how businesses make ethical decisions and handle ethical disputes. Through the discussions in this course, it is hoped that business ethics can be concretely implemented in daily operations and personal decision-making within enterprises.
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	1. To help students understand the operations of a company, corporate governance mechanisms, development, and practices 2. To help students understand the latest ESG (Environmental, Social, and Governance) regulations and controversies. 3. To help students understand the content of the SDGs (Sustainable Development Goals).	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion, Publication	Testing, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	Course Introduction	
2	114/02/24 ~ 114/03/02	Introduction of Business Ethics	

3	114/03/03 ~ 114/03/09	Governance and its Challenge	
4	114/03/10 ~ 114/03/16	Ethical Decision Making	
5	114/03/17 ~ 114/03/23	Ethical Operation of Enterprise	
6	114/03/24 ~ 114/03/30	ESG	
7	114/03/31 ~ 114/04/06	SDGs	
8	114/04/07 ~ 114/04/13	Globalization	
9	114/04/14 ~ 114/04/20	Midterm Exam	
10	114/04/21 ~ 114/04/27	Group Report (Final Report)	
11	114/04/28 ~ 114/05/04	Group Report (Final Report)	
12	114/05/05 ~ 114/05/11	Group Report (Final Report)	
13	114/05/12 ~ 114/05/18	Group Report (Final Report)	
14	114/05/19 ~ 114/05/25	Group Report (Final Report)	
15	114/05/26 ~ 114/06/01	Group Report (Final Report)	
16	114/06/02 ~ 114/06/08	Group Report (Final Report)	
17	114/06/09 ~ 114/06/15	Final Assessment Week	
18	114/06/16 ~ 114/06/22	Course Summary	
Key capabilities			
Interdisciplinary			
Distinctive teaching			
Course Content		Logical Thinking Sustainability issue	

Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Presentations
References	
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other () : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>