Course Title	MANAGEMENT INFORMATION SYSTEM	Instructor	TSENG, TZU-LAN
Course Class	TLGBM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT, DEPARTMENT OF MANAGEMENT SCIENCES (ENGLISH-TAUGHT PROGRAM), 1A	Details	◆ Blended Course ◆ Selective ◆ One Semester ◆ 3 Credits

Relevance to SDGs	SDG4 Quality education
	SDG9 Industry, Innovation, and Infrastructure
	SDG12 Responsible consumption and production
	SDG17 Partnerships for the goals

Departmental Aim of Education

Ⅰ. Develop a business and management perspective for students.

Ⅱ. Train the professionals in the integrated fields of business and management.

Ⅲ. Cultivate the talents with both theory and practices in business and management.

Subject Departmental core competences

A. Provide the basic knowledge of both theory and practices.(ratio:20.00)

B. Enhance the practical training for the current trends.(ratio:30.00)

C. Cultivate the ethics in business and management.(ratio:20.00)

D. Obtain the ability of analyzing industrial and business problems.(ratio:30.00)

Subject Schoolwide essential virtues

1. A global perspective. (ratio:20.00)

2. Information literacy. (ratio:25.00)

3. A vision for the future. (ratio:15.00)

4. Moral integrity. (ratio:5.00)

5. Independent thinking. (ratio:10.00)

6. A cheerful attitude and healthy lifestyle. (ratio:10.00)

7. A spirit of teamwork and dedication. (ratio:10.00)

8. A sense of aesthetic appreciation. (ratio:5.00)

	Course Introduction	In this course, students will study the academic literatures on information management-related topic understand, learn important research issues, research methods, and findings in this field of contemporary information management. Information systems and information technologies adopted by and deployed in firms generally have implication to improving firm performance and competitive advantages as well as enabling business innovation, development, and transformation.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of
      the course's veracity, conception, procedures, outcomes, etc.
II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal,
      morals, attitude, conviction, values, etc.
III.Psychomotor: Emphasis upon the study of the course's physical activity and technical
      manipulation.

No.	Teaching Objectives	objective methods
1	Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc	Cognitive
2	: Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.	Affective
3	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Presentation performance.	Psychomotor

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	AB	1235	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
2	BC	467	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

3	ACD	258	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation

Course Schedule

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	Introduction to the Course	
2	114/02/24 ~ 114/03/02	Information Systems in Global Business Today	
3	114/03/03 ~ 114/03/09	Global E-Business and Collaboration	
4	114/03/10 ~ 114/03/16	Information Systems, Organizations, and Strategy	
5	114/03/17 ~ 114/03/23	Ethical and Social Issues in Information Systems	
6	114/03/24 ~ 114/03/30	IT Infrastructure and Emerging Technologies	Online Asynchronous Instruction
7	114/03/31 ~ 114/04/06	Teaching administration observation period-Foundations of Business Intelligence	
8	114/04/07 ~ 114/04/13	Securing Information Systems	Online Asynchronous Instruction
9	114/04/14 ~ 114/04/20	Midterm Week: Midterm Individual Presentation	
10	114/04/21 ~ 114/04/27	Foundations of Business Intelligence	
11	114/04/28 ~ 114/05/04	E-commerce	
12	114/05/05 ~ 114/05/11	Managing Knowledge	
13	114/05/12 ~ 114/05/18	Enhancing Decision Making	Online Asynchronous Instruction
14	114/05/19 ~ 114/05/25	Building Information Systems	Online Asynchronous Instruction
15	114/05/26 ~ 114/06/01	Managing Projects	
16	114/06/02 ~ 114/06/08	Final term Individual Presentation	
17	114/06/09 ~ 114/06/15	Final term Individual Presentation	
18	114/06/16 ~ 114/06/22	Online Asynchronous Instruction	

Key capabilities	self-directed learning
	International mobility
	Information Technology
	Social Participation
	Humanistic Caring
	Problem solving
Interdisciplinary	
Distinctive teaching	
Course Content	AI application
Requirement	Including but not limited to research papers, academic journals and case studies. TKU Study Regulations- Article 38 Students who do not attend class after gaining approval for leave are viewed as being "absent" from class. Those who do not attend class and have not applied for leave or have not yet had their leave application approved are viewed as "truanting" classes. Regulations related to class absence and class truancy are outlined below: 1. One hour of truancy is equivalent to two hours of absence from class. 2. If a student's class absence reaches one-third of the total class hours (in a semester) for a particular course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for that course) of zero. (https://english.acad.tku.edu.tw/5-1.pdf)
Textbooks and Teaching Materials	Self-made teaching materials:Textbooks, Presentations Using teaching materials from other writers:Textbooks Name of teaching materials: (Tentative) Management Information Systems: Managing the Digital Firm Laudon, Kenneth C., Laudon, Jane P. 16e. ISBN: 0135191793. Pearson FT Press
References	Topic Journal articles for this course
Grading Policy	◆ Attendance： 10.0 ％ ◆ Mark of Usual：30.0 ％ ◆ Midterm Exam： 30.0 ％ ◆ Final Exam： 30.0 ％ ◆ Other〈 〉： ％
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ **Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**