

Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	MENG-HSIU LEE
Course Class	TLGAM1A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT, DEPARTMENT OF MANAGEMENT SCIENCES, 1A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 1 Credits
Relevance to SDGs	SDG3 Good health and well-being for people SDG8 Decent work and economic growth SDG9 Industry, Innovation, and Infrastructure SDG12 Responsible consumption and production		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Become proficient at Management Sciences skills. II . Learn about self-development and personal growth. III . Make connections between theory and practice. IV . Enhance team cooperation and communication. V . Cultivate analytical and decision making skills. VI . Value the sustainable operation of organizations.			
Subject Departmental core competences			
A. Decision-making analysis ability.(ratio:15.00) B. Statistical analysis ability.(ratio:5.00) C. Finance and economics analysis ability.(ratio:5.00) D. Organizational business management ability.(ratio:15.00) E. Teamwork ability.(ratio:20.00) F. Self-management ability.(ratio:20.00) G. Ethics application ability.(ratio:20.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:15.00) 2. Information literacy. (ratio:15.00) 3. A vision for the future. (ratio:15.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:15.00)			

6. A cheerful attitude and healthy lifestyle. (ratio:5.00)				
7. A spirit of teamwork and dedication. (ratio:20.00)				
8. A sense of aesthetic appreciation. (ratio:10.00)				
Course Introduction	This module provides a critical review of current theoretical concepts in Business Ethics and Sustainable Development and their application to practical case studies. The module covers the key elements to be considered in the formulation of a sustainable development strategy, the approaches that can be adopted to enter international markets and the operational issues encountered in the implementation of these strategies.			
<p>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	o develop students' ability to identify and analyze ethical issues in business contexts, foster critical thinking and ethical decision-making skills, and cultivate an understanding of the impact of ethical behavior on organizational success and societal well-being.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEFGFG	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note

1	114/02/17 ~ 114/02/23	no class (every other week)	
2	114/02/24 ~ 114/03/02	Introduction: What is business ethics and sustainability	
3	114/03/03 ~ 114/03/09	no class (every other week)	
4	114/03/10 ~ 114/03/16	How Much Does Business Ethics and CSR Matter	
5	114/03/17 ~ 114/03/23	no class (every other week)	
6	114/03/24 ~ 114/03/30	Ethics and Business	
7	114/03/31 ~ 114/04/06	no class (every other week)	
8	114/04/07 ~ 114/04/13	Ethics and Business (2)	
9	114/04/14 ~ 114/04/20	no class (every other week)	
10	114/04/21 ~ 114/04/27	The Corporate Culture—Impact and Implications	
11	114/04/28 ~ 114/05/04	no class (every other week)	
12	114/05/05 ~ 114/05/11	Corporate Social Responsibility	
13	114/05/12 ~ 114/05/18	no class (every other week)	
14	114/05/19 ~ 114/05/25	Ethical Decision Making: Technology and Privacy in the Workplace	
15	114/05/26 ~ 114/06/01	no class (every other week)	
16	114/06/02 ~ 114/06/08	Business and Environmental Sustainability	
17	114/06/09 ~ 114/06/15	no class (every other week)	
18	114/06/16 ~ 114/06/22	Final Exam	
Key capabilities		self-directed learning Social Participation Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		case study	

Course Content	Green Energy AI application
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Presentations
References	
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other (presentation) : 20.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>