

Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	BUSINESS ETHICS	Instructor	I-YA CHEN
Course Class	TLCXM1A MASTER'S PROGRAM, DEPARTMENT OF BUSINESS ADMINISTRATION, 1A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 1 Credits
Relevance to SDGs	SDG4 Quality education		
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . Strengthen specialized knowledge. II . Train practical capabilities. III . Develop team work spirits. IV . Deepen professional ethics.			
Subject Departmental core competences			
A. To understand and utilize specialized knowledge of business administration.(ratio:15.00) B. To plan, research, and write project reports independently.(ratio:15.00) C. To communicate, negotiate, and collaborate to accomplish management projects by team work.(ratio:10.00) D. To integrate management and technology intelligence to solve business problems. (ratio:5.00) E. To have professional ethics and social responsibilities.(ratio:50.00) F. To utilize foreign language to enhance management skills.(ratio:5.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:10.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:25.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00)			

8. A sense of aesthetic appreciation. (ratio:5.00)

Course
Introduction

This course is designed to explore the fundamental principles of ethics in the corporate world, examining how ethical decision-making impacts businesses. Throughout this course, we will delve into various ethical theories and frameworks that guide corporate behavior. We will analyze real-world case studies that highlight ethical dilemmas faced by organizations and the consequences of their decisions.

The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	The goal is to cultivate a deep understanding of corporate ethics and its significance in today' s business environment.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDEF	12345678	Lecture, Discussion	Study Assignments, Discussion(including classroom and online), Report(including oral and written)

Course Schedule

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	The Importance of Business Ethics	
2	114/02/24 ~ 114/03/02	Stakeholder Relationships, Social Responsibility, and Corporate Governance	
3	114/03/03 ~ 114/03/09	Sustainability: Social and Ethical Dimensions	

4	114/03/10 ~ 114/03/16	The Institutionalization of Business Ethical Dimensions	
5	114/03/17 ~ 114/03/23	Case Study I	
6	114/03/24 ~ 114/03/30	Discussion and presentation on Special Topics in Business Ethics	
7	114/03/31 ~ 114/04/06	Teaching and Administration Observation	
8	114/04/07 ~ 114/04/13	Emerging Business Ethics Issues	
9	114/04/14 ~ 114/04/20	Midterm Exam	
10	114/04/21 ~ 114/04/27	Case Study II	
11	114/04/28 ~ 114/05/04	Discussion and presentation on Special Topics in Business Ethics	
12	114/05/05 ~ 114/05/11	Ethical Decision Making	
13	114/05/12 ~ 114/05/18	Individual Factors: Moral Philosophies and Values	
14	114/05/19 ~ 114/05/25	Organizational Factors: The Role of Ethical Culture and Relationships	
15	114/05/26 ~ 114/06/01	Discussion and presentation on Special Topics in Business Ethics	
16	114/06/02 ~ 114/06/08	Final Exam	
17	114/06/09 ~ 114/06/15	Formative and summative assessments	
18	114/06/16 ~ 114/06/22	Flexible teaching week for teachers (in principle, no physical classes, but teachers can arrange teaching activities or end-of-term assessments, etc.)	
Key capabilities		self-directed learning Social Participation Humanistic Caring Problem solving	
Interdisciplinary		Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)	
Distinctive teaching		Special/Problem-Based(PBL) Courses	

Course Content	Logical Thinking
Requirement	
Textbooks and Teaching Materials	Self-made teaching materials:Textbooks, Presentations, Handouts, Videos Using teaching materials from other writers:Textbooks, Presentations, Videos
Grading Policy	<p>◆ Attendance : 25.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 35.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other < > : %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>