

## Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	TOURISM INDUSTRY INTERNSHIP	Instructor	CHI, SHAN JU
Course Class	TRBXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	<ul style="list-style-type: none"> <li>◆ General Course</li> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 3 Credits</li> </ul>
Relevance to SDGs	SDG4 Quality education		
Departmental Aim of Education			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
<ul style="list-style-type: none"> <li>A. Ability to analyze and solve problems.(ratio:15.00)</li> <li>B. Ability to communicate in English.(ratio:10.00)</li> <li>C. Proper service and work attitude.(ratio:15.00)</li> <li>D. Tourism management knowledge.(ratio:30.00)</li> <li>E. Tourism management skills.(ratio:30.00)</li> </ul>			
Subject Schoolwide essential virtues			
<ul style="list-style-type: none"> <li>1. A global perspective. (ratio:20.00)</li> <li>2. Information literacy. (ratio:5.00)</li> <li>3. A vision for the future. (ratio:20.00)</li> <li>4. Moral integrity. (ratio:20.00)</li> <li>5. Independent thinking. (ratio:20.00)</li> <li>6. A cheerful attitude and healthy lifestyle. (ratio:5.00)</li> <li>7. A spirit of teamwork and dedication. (ratio:5.00)</li> <li>8. A sense of aesthetic appreciation. (ratio:5.00)</li> </ul>			

Course Introduction	<p>“Learning from doing” is a good method to combine both theory and practice. This course allows students to experience tourism and hospitality related industries including hotels, restaurants, travel agencies etc. from a practical standpoint. Students can bring those skills which they learn in class, and put it to practical use in the field. In class, discussions will examine the differences that exist between theory and practice. The practical experience will be helpful for future career prospects within the tourism and hospitality industry</p>
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**The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.**

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	To learn practical skills from internship	Affective

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Discussion	Report(including oral and written)

**Course Schedule**

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	Course Introduction	
2	114/02/24 ~ 114/03/02	General Discussion on Junior Study Abroad and Internship/ the benefits	
3	114/03/03 ~ 114/03/09	CPAS, Resume, and Interview	resume: 5% interview: 5%
4	114/03/10 ~ 114/03/16	CPAS, REsume, and Interview (2)	resume: 5% interview: 5%
5	114/03/17 ~ 114/03/23	Internship Discussion and Internship Report	

6	114/03/24 ~ 114/03/30	Internship Discussion and Internship Report	
7	114/03/31 ~ 114/04/06	Internship Discussion and Internship Report	
8	114/04/07 ~ 114/04/13	Internship Discussion and Internship Report	
9	114/04/14 ~ 114/04/20	Midterm Exam/Midterm Assessment Week (teachers can adjust the week as needed)	
10	114/04/21 ~ 114/04/27	Internship Discussion and Internship Report	
11	114/04/28 ~ 114/05/04	Internship Discussion and Internship Report	
12	114/05/05 ~ 114/05/11	Internship Discussion and Internship Report	
13	114/05/12 ~ 114/05/18	Internship Discussion and Internship Report	
14	114/05/19 ~ 114/05/25	Internship Discussion and Internship Report	
15	114/05/26 ~ 114/06/01	Graduate Exam/Graduate Assessment Week (teachers can adjust the week as needed)	
16	114/06/02 ~ 114/06/08		
17	114/06/09 ~ 114/06/15		
18	114/06/16 ~ 114/06/22		
Key capabilities	self-directed learning Problem solving		
Interdisciplinary	self development		
Distinctive teaching	Industry-university collaboration courses		
Course Content	career plan		

Requirement	Attendance: 10% (random check; 1% per time) Mark of usual: 10% - in-class participation and two in-class activities Midterm exam: 30% - PDF file 2500~3000 word internship reflection (submission deadline: week 9) Final exam:20% - Oral presentation in class Others: 30% - document submissions to tourism department, including - 如果是系媒合 1.實習合約書(Contract for Internship) 2.實習工作日誌(Internship Diary)(兩周一篇) 3.校外實習考核表(Practicum Form-Evaluation)  如果是自尋實習單位 1.自尋實習單位申請表、審核表(Application form for Internship) 2.實習合約書(Contract for Internship) 3.實習工作日誌(Internship Diary)(兩周一篇) 4.校外實習考核表(Practicum Form-Evaluation)
Textbooks and Teaching Materials	Self-made teaching materials:Presentations Using teaching materials from other writers:Presentations
References	
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual : 10.0 %   ◆ Midterm Exam : 30.0 % ◆ Final Exam : 20.0 % ◆ Other (refer to requirement) : 30.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .  <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>