

## Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	TOURISM GEOGRAPHY	Instructor	CHEN, RUEY-LUEN
Course Class	TRBXB1A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education SDG11 Sustainable cities and communities SDG15 Life on land		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
Subject Departmental core competences			
A. Ability to analyze and solve problems.(ratio:30.00) B. Ability to communicate in English.(ratio:5.00) C. Proper service and work attitude.(ratio:20.00) D. Tourism management knowledge.(ratio:30.00) E. Tourism management skills.(ratio:15.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:20.00) 2. Information literacy. (ratio:20.00) 3. A vision for the future. (ratio:20.00) 4. Moral integrity. (ratio:5.00) 5. Independent thinking. (ratio:10.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00) 7. A spirit of teamwork and dedication. (ratio:10.00) 8. A sense of aesthetic appreciation. (ratio:10.00)			

Course Introduction	<p>Tourism geography is one of the most important knowledge in the field of tourism.</p> <p>From the perspective of the earth, introduce the continents through the map, expand the continents into sub-continent, and introduce the main national tourism resources of each region.</p> <p>Use pictures to lead students to go deep into the world by tourism geography.</p>			
<p><b>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</b></p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	1.Strengthen students' understanding of tourism geography. 2.Know the tourism attractions and geographical locations of major countries on all continents.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCDE	12345678	Lecture	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written)
Course Schedule				
Week	Date	Course Contents		Note
1	114/02/17 ~ 114/02/23	Curriculum Introduction		Lecture
2	114/02/24 ~ 114/03/02	An Introduction of Tourism Geography		Lecture
3	114/03/03 ~ 114/03/09	Arctic and Antarctica		Lecture

4	114/03/10 ~ 114/03/16	America: North America	Lecture
5	114/03/17 ~ 114/03/23	America: Latin America: Central America and South America	Lecture
6	114/03/24 ~ 114/03/30	Europe: North Europe	Lecture
7	114/03/31 ~ 114/04/06	Europe: West Europe	Lecture
8	114/04/07 ~ 114/04/13	Europe: South Europe (Mediterranean)	Lecture
9	114/04/14 ~ 114/04/20	Midterm Exam	Exam
10	114/04/21 ~ 114/04/27	Europe: Central Europe and East Asia	Lecture
11	114/04/28 ~ 114/05/04	Oceania: Australia, New Zealand, Pacific Islands	Lecture
12	114/05/05 ~ 114/05/11	Africa	Lecture
13	114/05/12 ~ 114/05/18	Asia: Middle East (West Asia)	Lecture
14	114/05/19 ~ 114/05/25	Asia: Central Asia	Lecture
15	114/05/26 ~ 114/06/01	Asia: South Asia	Lecture
16	114/06/02 ~ 114/06/08	Asia: East Asia and Southeast Asia	Lecture
17	114/06/09 ~ 114/06/15	Final Exam	Exam
18	114/06/16 ~ 114/06/22	Extra Points Program	Presentation
Key capabilities		International mobility Humanistic Caring Problem solving	
Interdisciplinary		N/A	
Distinctive teaching		N/A	
Course Content		Environmental Safety Sustainability issue	

Requirement	1 lesson absence, 1 point will be deducted from the total score. 1 week absence (3 lessons), 3 points will be deducted from the total score.
Textbooks and Teaching Materials	Self-made teaching materials:Presentations Using teaching materials from other writers:Videos
References	N/A
Grading Policy	<p>◆ Attendance : 30.0 %    ◆ Mark of Usual : 10.0 %    ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other 〈Learning Report〉 : 10.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>