

Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	SOCIAL INNOVATION	Instructor	CHAN, LI-WEI
Course Class	TNUSB0A CIVIL SOCIETY AND PARTICIPATION, 0A	Details	<ul style="list-style-type: none"> ◆ Blended Course ◆ Required ◆ One Semester ◆ 2 Credits
Relevance to SDGs	SDG4 Quality education SDG16 Peace, justice and strong institutions SDG17 Partnerships for the goals		
Departmental Aim of Education			
<ol style="list-style-type: none"> I. To raise students' interest in the international situation and global development and to expand their worldview. II. To increase students' knowledge of our political system and the way that it works. III. To reinforce and expand students' knowledge of legal matters and the practical application of laws and legal regulations. IV. To cultivate students' ability to observe public affairs discerningly and their willingness to participate in it. 			
Subject Schoolwide essential virtues			
<ol style="list-style-type: none"> 1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:5.00) 4. Moral integrity. (ratio:30.00) 5. Independent thinking. (ratio:20.00) 6. A cheerful attitude and healthy lifestyle. (ratio:10.00) 7. A spirit of teamwork and dedication. (ratio:5.00) 8. A sense of aesthetic appreciation. (ratio:20.00) 			

Course Introduction	<p>Social innovation is a collaborative approach by public-private partnerships to address wicked issues in contemporary civil society. It seeks to find innovative solutions to these complex and challenging problems. The ideals of social innovation are often delivered through social enterprise. This course introduces the fundamental concepts of social innovation and its relevance to CSR, USR, SDGs, and ESG. In the meantime, we discuss relevant issues between social enterprises and the public sector. In addition, Taiwan and other countries are discussed as examples of social innovation.</p>
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The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.

Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.

- I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.
- II. Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.
- III. Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.

No.	Teaching Objectives	objective methods
1	Understanding the implications, importance, and development of social innovation.	Cognitive
2	Understanding the relationship between social enterprises and the public sector.	Cognitive
3	Understanding the examples of social innovation in Taiwan and other countries.	Cognitive

The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment

No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1		12345678	Lecture, Discussion	Study Assignments, Discussion(including classroom and online)
2		12345678	Lecture, Discussion	Study Assignments, Discussion(including classroom and online)
3		12345678	Lecture, Discussion	Study Assignments, Discussion(including classroom and online)

Course Schedule

Note for Blended Course : When utilizing weekly digital instruction, please fill in "Online Asynchronous Instruction".

Week	Date	Course Contents	Note
1	114/02/17 ~ 114/02/23	Course Introduction	
2	114/02/24 ~ 114/03/02	01 Basic Concepts of Social Innovation(I)	
3	114/03/03 ~ 114/03/09	01 Basic Concepts of Social Innovation(II)	
4	114/03/10 ~ 114/03/16	02 Market Failure & Government Failure (Blended Course 1)	Online Asynchronous Instruction
5	114/03/17 ~ 114/03/23	03 Relationship between SI, CSR, & ESG	
6	114/03/24 ~ 114/03/30	04 How to Foster Social Innovation? (Blended Course II)	Online Asynchronous
7	114/03/31 ~ 114/04/06	Children's Day	No Class
8	114/04/07 ~ 114/04/13	05 What Can be Done to Improve the Ecosystem for SI?	
9	114/04/14 ~ 114/04/20	Midterm Class Work	
10	114/04/21 ~ 114/04/27	Case Movie for Social Innovation	
11	114/04/28 ~ 114/05/04	06 Relationship between Social Innovation, SDGs and USR(Blended Course 3)	Online Asynchronous Instruction
12	114/05/05 ~ 114/05/11	07 What is Ethical Consumption?	
13	114/05/12 ~ 114/05/18	08 How Government and Social Enterprises form Partnerships ?	
14	114/05/19 ~ 114/05/25	09 How does SI Generate Social Impact? (Blended Course IV)	Online Asynchronous
15	114/05/26 ~ 114/06/01	10 What Skills Do Social Innovators Have ?	
16	114/06/02 ~ 114/06/08	11 The World Café for Social innovation	Class participation
17	114/06/09 ~ 114/06/15	Final Class Work	
18	114/06/16 ~ 114/06/22	12 Cases for Social Innovation (Flexible Teaching Week)	iClass learning
Key capabilities		self-directed learning Humanistic Caring	

Interdisciplinary	Competency-based education 'competency exploration' sustained competency or global issues STEEP (Society, Technology, Economy, Environment, and Politics)
Distinctive teaching	
Course Content	Sustainability issue
Requirement	<p>Students are assumed to accept the following course policy:</p> <p>I. Please ensure you comply with all the rules and requirements set forth by the university and this course.</p> <p>II. Please strictly follow all COVID-19 or Influenza-related protective measures mandated by the Taiwan central government, New Taipei City Hall, and our campus.</p> <p>III. If you need to request a leave of absence, please complete the leave form.</p> <p>Thank you for being so cooperative. We look forward to a successful and rewarding course experience together.</p>
Textbooks and Teaching Materials	<p>Self-made teaching materials:Handouts</p> <p>Name of teaching materials:</p> <p>Please remember to download the handouts from iClass (請自行從iClass下載每週主題講義)</p>
References	Please download the syllabus to view the references.(課程詳細的參考文獻·請從iClass下載授課大綱參閱)
Grading Policy	<p>◆ Attendance : 40.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 15.0 %</p> <p>◆ Final Exam : 15.0 %</p> <p>◆ Other <discussion> : 30.0 %</p>
Note	<ol style="list-style-type: none"> This syllabus may be uploaded at the website of the Course Syllabus Management System at https://info.ais.tku.edu.tw/csp or through the link of the Course Syllabus Upload posted on the home page of the TKU Office of Academic Affairs http://www.acad.tku.edu.tw/CS/main.php According to the Implementation regulations of distance education for junior college and above are prescribed pursuant to Article 2, "The distance learning course referred to in these Measures refers to more than one-half of the teaching hours in each subject." According to the regulations of Tamkang University Enforcement Rules for digital teaching, Paragraph 2 and Article 3, the distance learning course of our school must be "The course of digital teaching with distance learning platform or synchronous video system in our school. Teaching Hours include course lectures, teacher-student interaction discussions, quizzes and other learning activities." If there are any temporary course changes (including time changes and classroom changes of distance learning courses, blended courses), please make out an application according to regulations to the Office of Academic Affairs. <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>