

## Tamkang University Academic Year 113, 2nd Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	CHANG, YUYUEH
Course Class	TLYXB1A DEPARTMENT OF ECONOMICS, 1A	Details	◆ General Course ◆ Required ◆ One Semester ◆ 3 Credits
Relevance to SDGs	SDG4 Quality education SDG8 Decent work and economic growth		
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
I . Acquisition of professional knowledge. II . Learning effective self-planning. III . Theoretical application of practical matters. IV . Interpersonal communication and teamwork. V . Analysis of problems and recommendations. VI . Awareness of Ethics as a global citizen.			
Subject Departmental core competences			
A. Students can demonstrate that they have program basic knowledge of business and management.(ratio:10.00) B. Students can demonstrate that they have capability in professional knowledge expression. (ratio:10.00) C. Students can demonstrate that they have capability in using information technology. (ratio:10.00) D. Students can demonstrate that they are critical thinkers.(ratio:70.00)			
Subject Schoolwide essential virtues			
1. A global perspective. (ratio:5.00) 2. Information literacy. (ratio:5.00) 3. A vision for the future. (ratio:10.00) 4. Moral integrity. (ratio:10.00) 5. Independent thinking. (ratio:30.00) 6. A cheerful attitude and healthy lifestyle. (ratio:5.00)			

7. A spirit of teamwork and dedication. (ratio:30.00)				
8. A sense of aesthetic appreciation. (ratio:5.00)				
Course Introduction	This course introduces the basic concepts, theories and practices of management, covering the four major functions of management: planning, organization, leadership and control. Enhance students’ understanding of management through case analysis, class discussions, and practical exercises.			
<p><b>The correspondences between the course's instructional objectives and the cognitive, affective, and psychomotor objectives.</b></p> <p>Differentiate the various objective methods among the cognitive, affective and psychomotor domains of the course's instructional objectives.</p> <p>I. Cognitive : Emphasis upon the study of various kinds of knowledge in the cognition of the course's veracity, conception, procedures, outcomes, etc.</p> <p>II.Affective : Emphasis upon the study of various kinds of knowledge in the course's appeal, morals, attitude, conviction, values, etc.</p> <p>III.Psychomotor: Emphasis upon the study of the course's physical activity and technical manipulation.</p>				
No.	Teaching Objectives			objective methods
1	Understand the basic concepts and main theories of management, and understand the application of management concepts in practice.			Cognitive
The correspondences of teaching objectives : core competences, essential virtues, teaching methods, and assessment				
No.	Core Competences	Essential Virtues	Teaching Methods	Assessment
1	ABCD	12345678	Lecture, Discussion	Testing, Study Assignments, Discussion(including classroom and online), Report(including oral and written), Activity Participation
Course Schedule				
Week	Date	Course Contents		Note
1	114/02/17 ~ 114/02/23	Course Introduction		

2	114/02/24 ~ 114/03/02	Managers and You in the Workplace / Making Decisions	
3	114/03/03 ~ 114/03/09	Managing Diversity	
4	114/03/10 ~ 114/03/16	Managing Change and Disruptive Innovation	
5	114/03/17 ~ 114/03/23	Foundations of Planning	
6	114/03/24 ~ 114/03/30	Managing Strategy	
7	114/03/31 ~ 114/04/06	Children's Day day off	
8	114/04/07 ~ 114/04/13	Midterm Exam (one week in advance )	
9	114/04/14 ~ 114/04/20	Designing Organizational Structure / Managing Human Resources	
10	114/04/21 ~ 114/04/27	Managing Groups and Teams	
11	114/04/28 ~ 114/05/04	Understanding and Managing Individual Behavior	
12	114/05/05 ~ 114/05/11	Motivating Employees	
13	114/05/12 ~ 114/05/18	Being and Effective Leader	
14	114/05/19 ~ 114/05/25	Monitoring and Controlling	
15	114/05/26 ~ 114/06/01	Group Report (1)	
16	114/06/02 ~ 114/06/08	Group Report (2)	
17	114/06/09 ~ 114/06/15	Final Exam/Final Assessment Week (teachers can adjust the week as needed)	
18	114/06/16 ~ 114/06/22	Flexible Teaching Week: Generally, no in-person classes; teachers may arrange teaching activities or final assessments, among other options.	
Key capabilities		self-directed learning	
Interdisciplinary			
Distinctive teaching		Special/Problem-Based(PBL) Courses	

Course Content	Sustainability issue
Requirement	<p>1. Due to copyright restrictions, this course will not provide textbook slides on iClass. Students are required to read the materials or take notes independently.</p> <p>2. Students will have fixed seating. All enrolled students must attend the first week of class.</p> <p>3. Only two absences (of any type) are allowed throughout the semester. Please provide a printed leave request form.</p> <p>4. In addition to the midterm exam, final exam, and group presentations, this course will include irregular assignments, discussions, and short video viewings. If you are taking this course as an elective, please ensure you can fully participate before enrolling.</p>
Textbooks and Teaching Materials	<p>Self-made teaching materials:Worksheets</p> <p>Using teaching materials from other writers:Textbooks, Presentations</p>
References	
Grading Policy	<p>◆ Attendance : 5.0 %    ◆ Mark of Usual : 20.0 %    ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other 〈group report〉 : 25.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>